

module.....: / ARCHIVE.....
index.....: part 03 / 04...
type.....: [PROCESS_LOG]

year.....: 2023 – 2024....
course.....: BA 2.....

linked_node...: [OUTPUT]
linked_module: / MEMORY.....

№ 27	" the crazy scientists laboratory "	[436]
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№ 27.
“ THE CRAZY
SCIENTISTS
LABORATORY ”

-> find:

SOMETHING

-> make:

ANYTHING

-> with this something.



- a. lights behind the trees
- b. scooters are talking
- c. road sign
- d. keyboard sound

- e. scooters communicating
- f. blinking signs
- g. lights on the wall
- h. another blinking sign

mental state:

COZY
AUTUMN
DEPRESSION

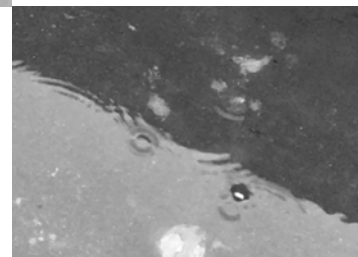
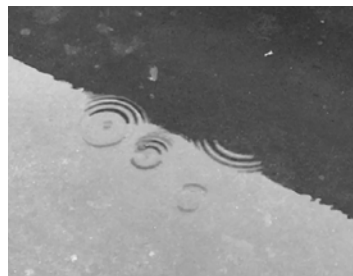
weather condition:

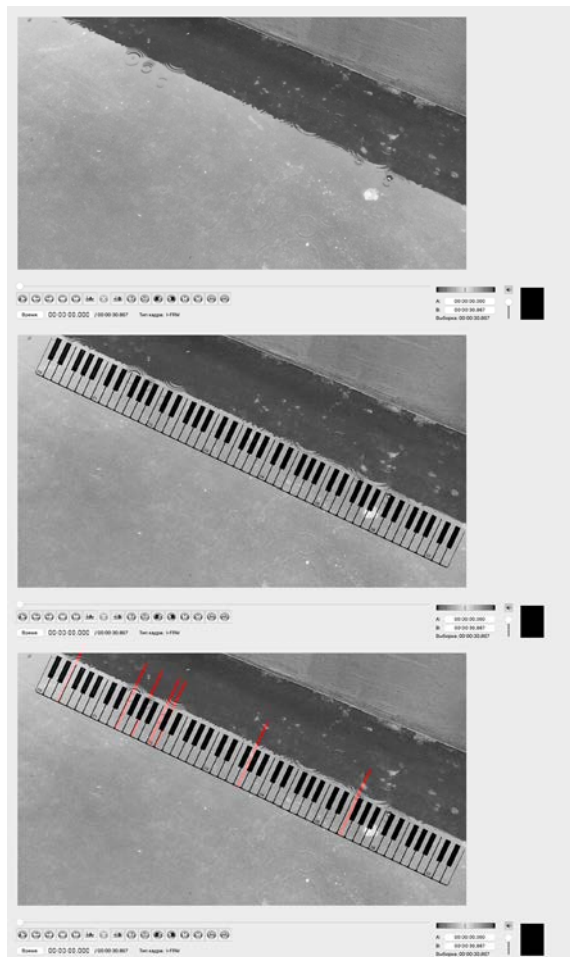
RAIN

found subject:

RAINDROPS

// that's how i found it.





img_01.

img_02.

img_03.

DO
NOT
ASK
ME
HOW
...

*// it was revealed during
a late-stage research fugue.*

*// + several rain photos
and voila: notation!*

*// tons of tests, tech issues,
and everything in between.
but who cares.*



1 PHOTO
=
1 CHORD
=
1 TRACK

*// call me crazy, but it's
literally the brief title.*

// + a bunch of instruments.

*so, this way, an 18-track
album was made.*

music:

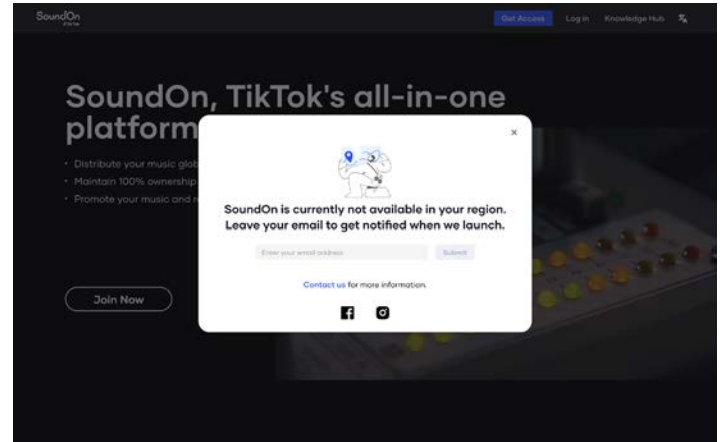
THE ALBUM IS FINISHED!

distribution:

FAILED DUE TO TECHNICAL RESTRICTIONS

*// the platforms are either
paid or blocked.*

*or i'm just bad at googling.
if you know a way – text me.*



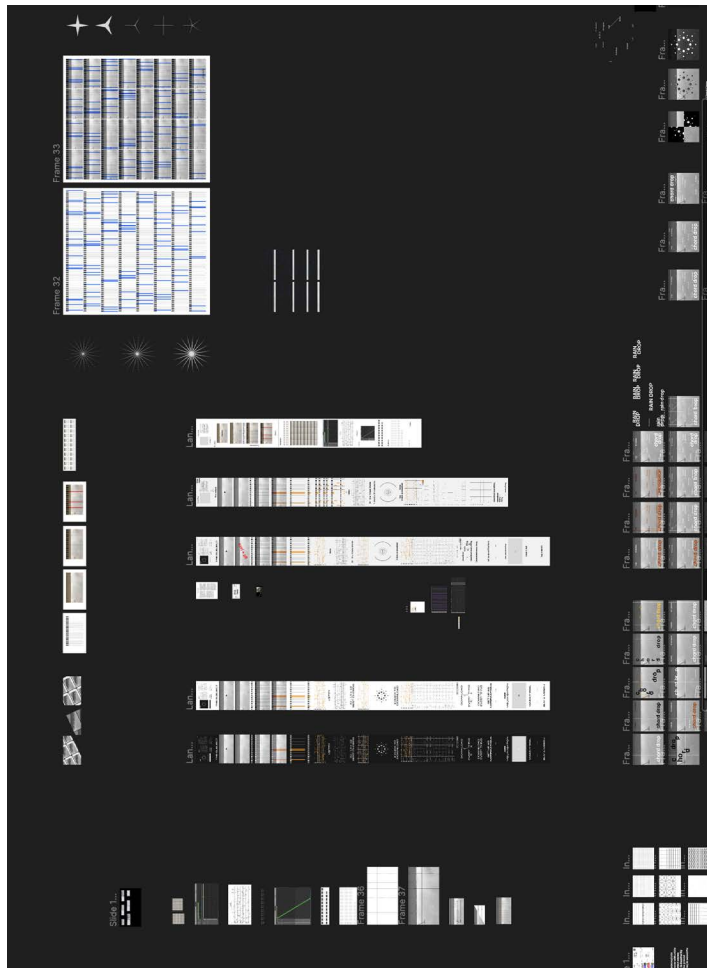
+ distrokid
+ ditto
+ songtrust
+ amuse
+ novecore
+ tunecore

tried all platforms from
the list -> only 1 worked
-> uploaded tracks -> filled
everything -> pressed the
«upload» button -> it asked
to connect a paypal account
(which is blocked in russia).

game over.



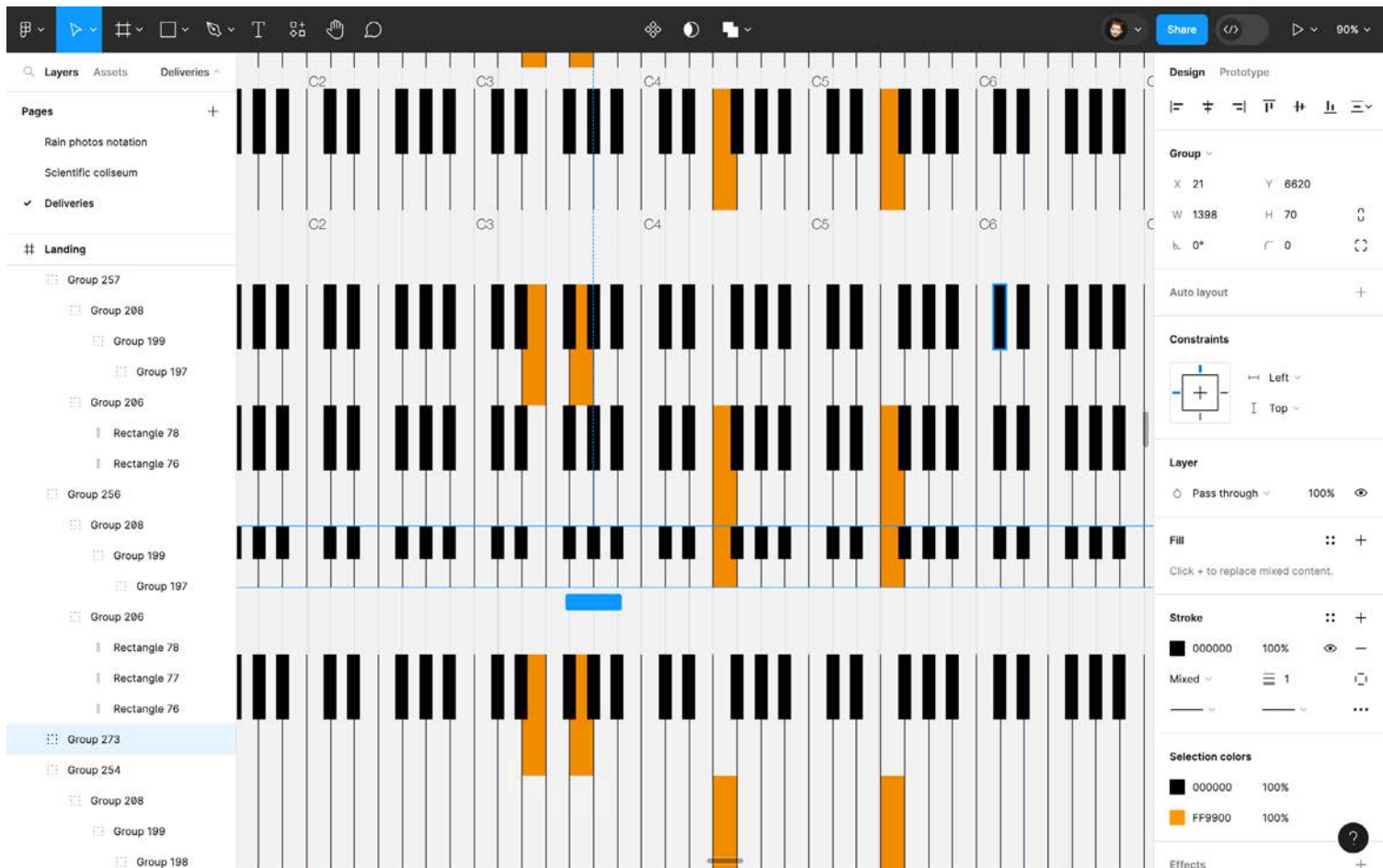
// <- for now, listen here

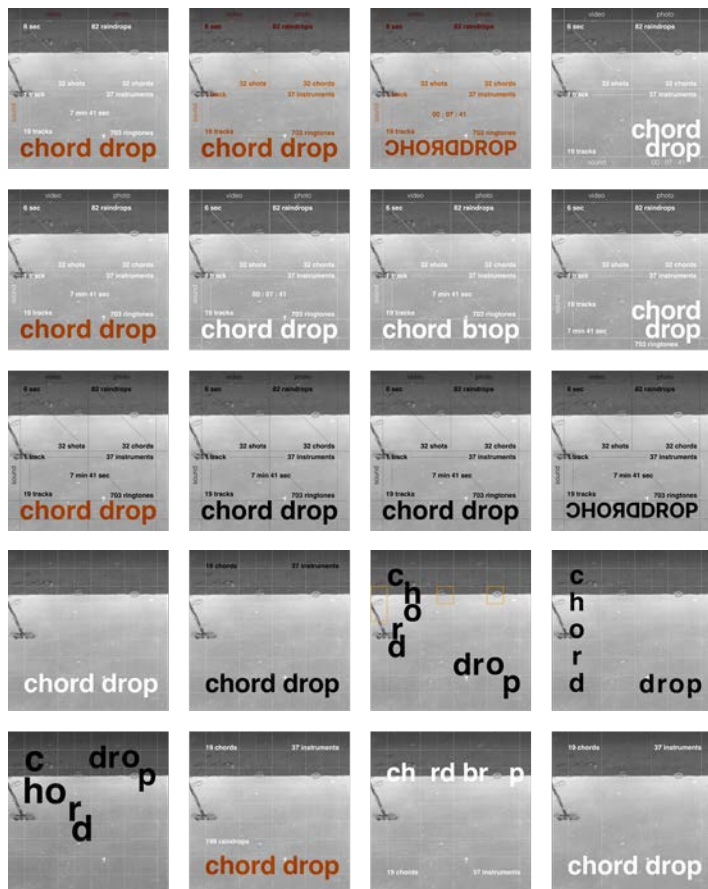


*// ha ha. she thought she could
code a website in a week.*



outcome: partial success.
functional prototype achieved.





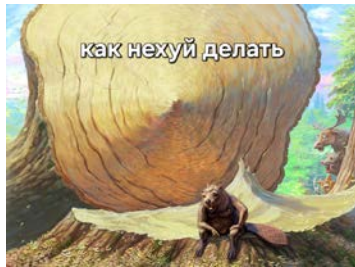
// but she made an album cover. not the final version though. you'll see why.

* SPOILERS
TO EXPERIMENTAL
NOTATION *

№ 28. “ EXPERIMENTAL NOTATION ”

-> animate your
favourite song.

*// do you mean to rethink
my FAD final project that
took me a third of the year?
in 8 weeks?*



-> don't forget to design an
identity for it or an event!

// so...



*// fuck it, i will explain
everything this time!*

stage 1:

CONCEPT AND THEORY

difficulty:

NORMAL

*// don't ask me what was
i thinking when i decided
to visualise music again...*

personal brief:

the goal is to make as intuitive «notation» for any kind of viewer. it should be like an alphabet for communicating sound and music.

the aim is to translate as much sound proprieties as possible into a video.

this system allows to illustrate any sound. there is no need to choose a music.

constraints:

- it should be readable and reproducible to be universal graphic notation.

- it should be objective and measurable to stand for a standard of sound representation.

- it should be understandable even without a sound.

- it shouldn't be based on individual experience of sound.

HOW DOES IT WORK?

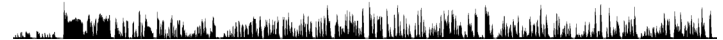
// in short, the sound has
2 main proprieties:



STAY WITH
ME
ON THIS
ONE,
IT'S REALLY
IMPORTANT!

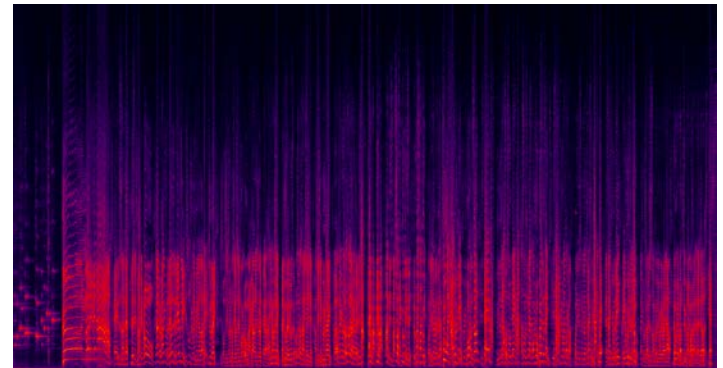
1. volume

// which is also an amplitude.

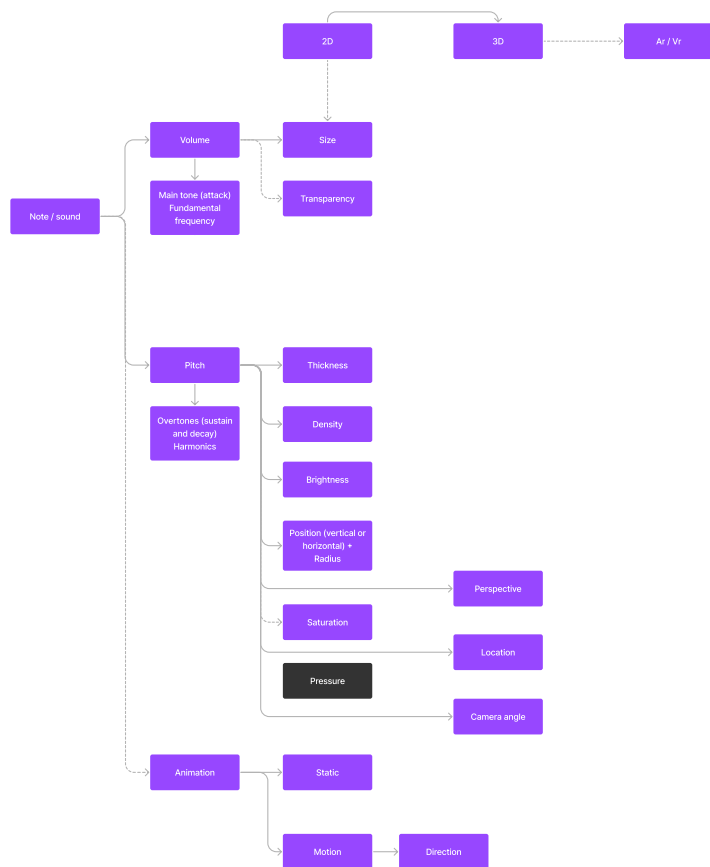


2. pitch

// which is also a timbre.

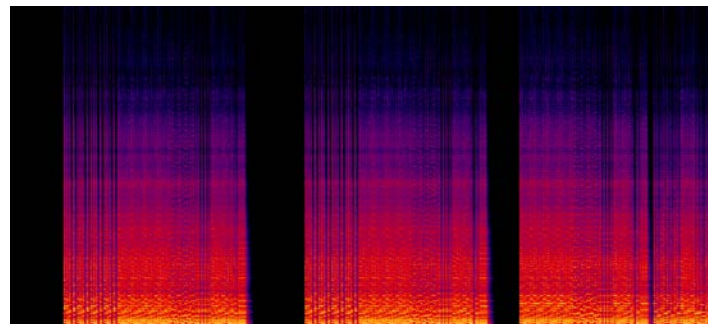


// so, here is how to turn
it into graphics.

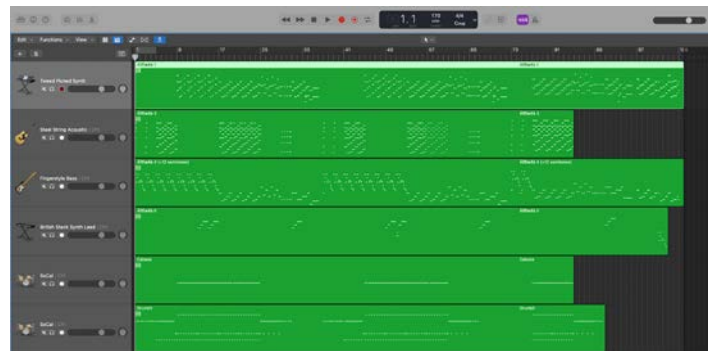


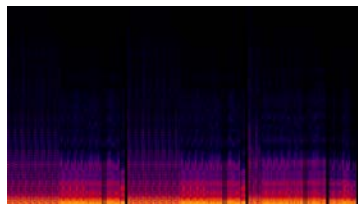
// BUT. we hear music with all
instruments and think of it
as one piece.
to visualise it precisely it's
necessary to separate instru-
ments into layers.

.mp3 file

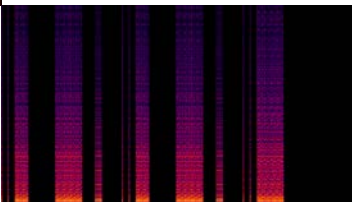


MIDI

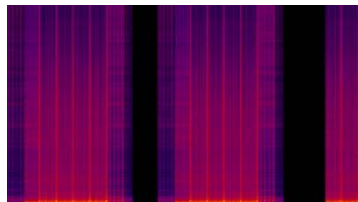




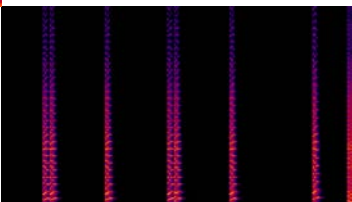
1 layer:
tweed picked synth



2 layer:
steel string acoustic



3 layer:
fingerstyle bass



4 layer:
british stack synth lead

*// if you know, you know.
if you don't, just belive me,
it's the most crucial part.*

BUT WHERE TO FIND MIDI FILES?

my drop



visualisation

*// my music created during
"the crazy scientists labo-
ratory project" was a perfect
match. as a bonus i avoid any
troubles with copyrights.*

stage 2:

CODING

difficulty:

HARD

*// it's not as difficult
to come up with a system
as it is to implement it.*

apps research:

- unreal engine
- blender
- blender + plugins
- lasp
- resolume
- and more

accidentally the best fit is:



mode:

SURVIVAL

tools:

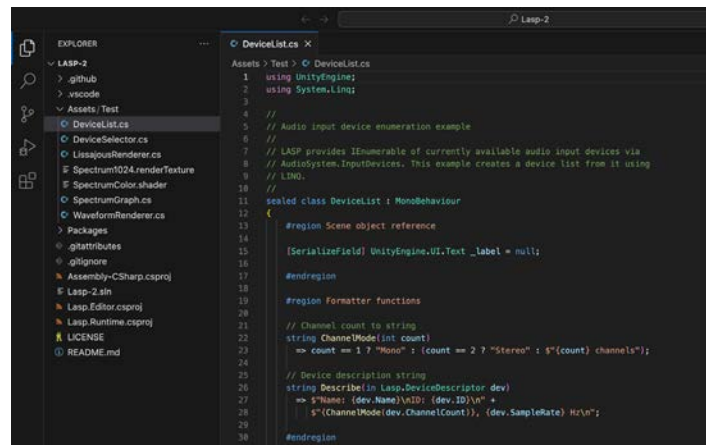
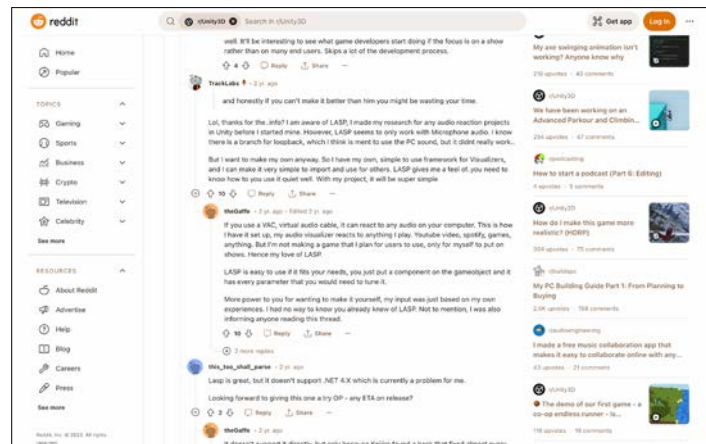
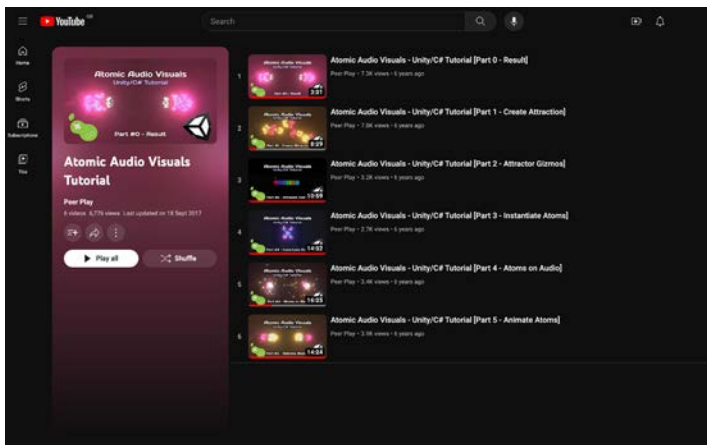
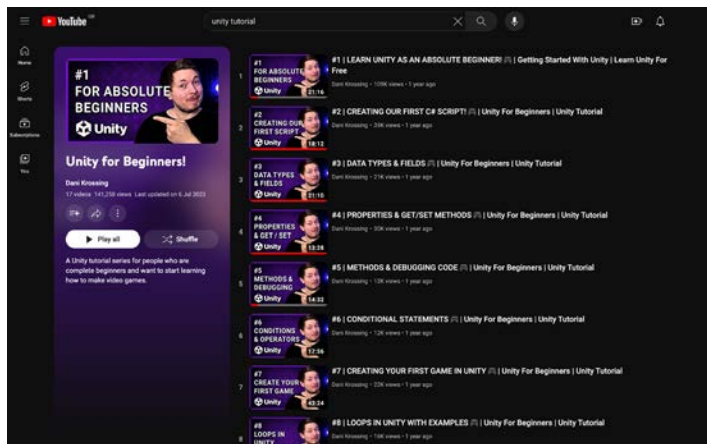
TUTORIALS MARA-
THON + STACKOVER-
FLOW ARCHAEOLOGY

language:

C#

learning time:

2 WEEKS



// repeat till it works.

```
//  
it doesn't work... why?  
it does work... why?
```

step 1:

LEARN C# FROM SCRATCH

step 2:

EXECUTE THE VISION

// yes, in that order.
no, i don't recommend it.

```
/*  
*** The Frequency Bands ***
```

```
* [0]Sub Bass:      0 - 86Hz  
* [1]Bass:          87 - 258Hz  
* [2]Low-Mids:      259 - 602Hz  
* [3]Mids:          603 - 1290Hz  
* [4]Upper-Mids:    1291 - 2666Hz  
* [5]Presence:      2667 - 5418Hz  
* [6]Brilliance:    6419 - 10922Hz  
* [7]Dog Whistle:   10923- 21930Hz
```

This comes from Peer Play on
YouTube @ "Audio Visualization
- Unity/C# Tutorial"

```
*/
```

```
// later i'll be linking  
3D object parameters to  
the extracted sound values.
```

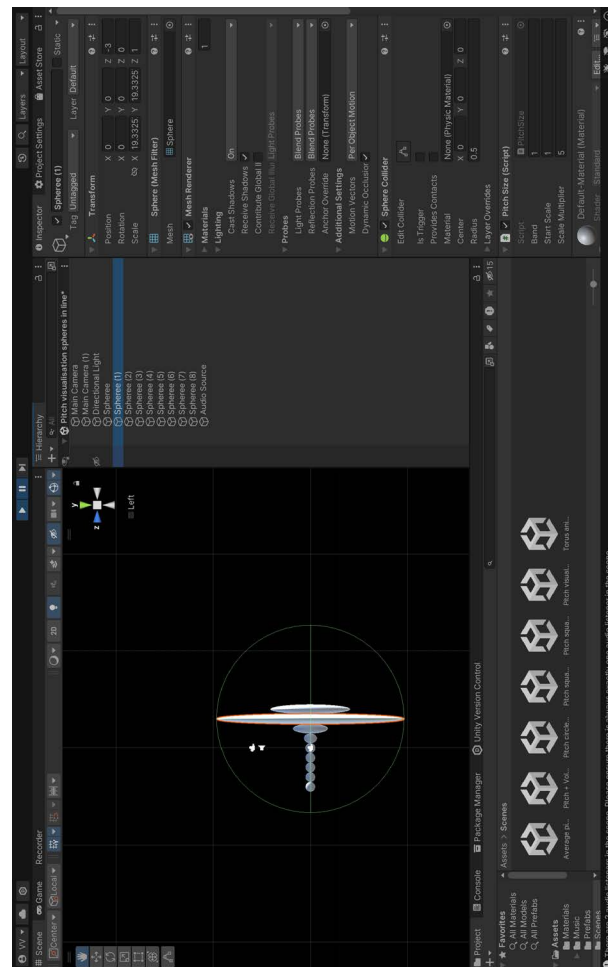
```
// ok, i'll stop with the tech-  
nical overload.
```

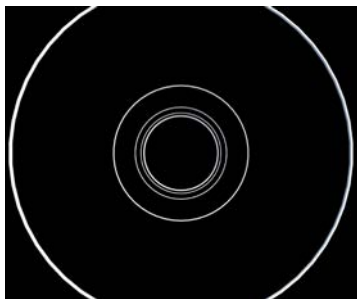
it's complicated, but trust
me, it's the only way it all
works.

just know: the entire project
rests on one single tutorial
by an Indian guy on YouTube.
again.



// after i got c# under control, the plan looked like this:





img_01.

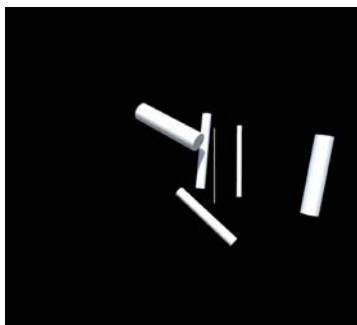
several weeks of trial
and errors.

the ultimate confusion.



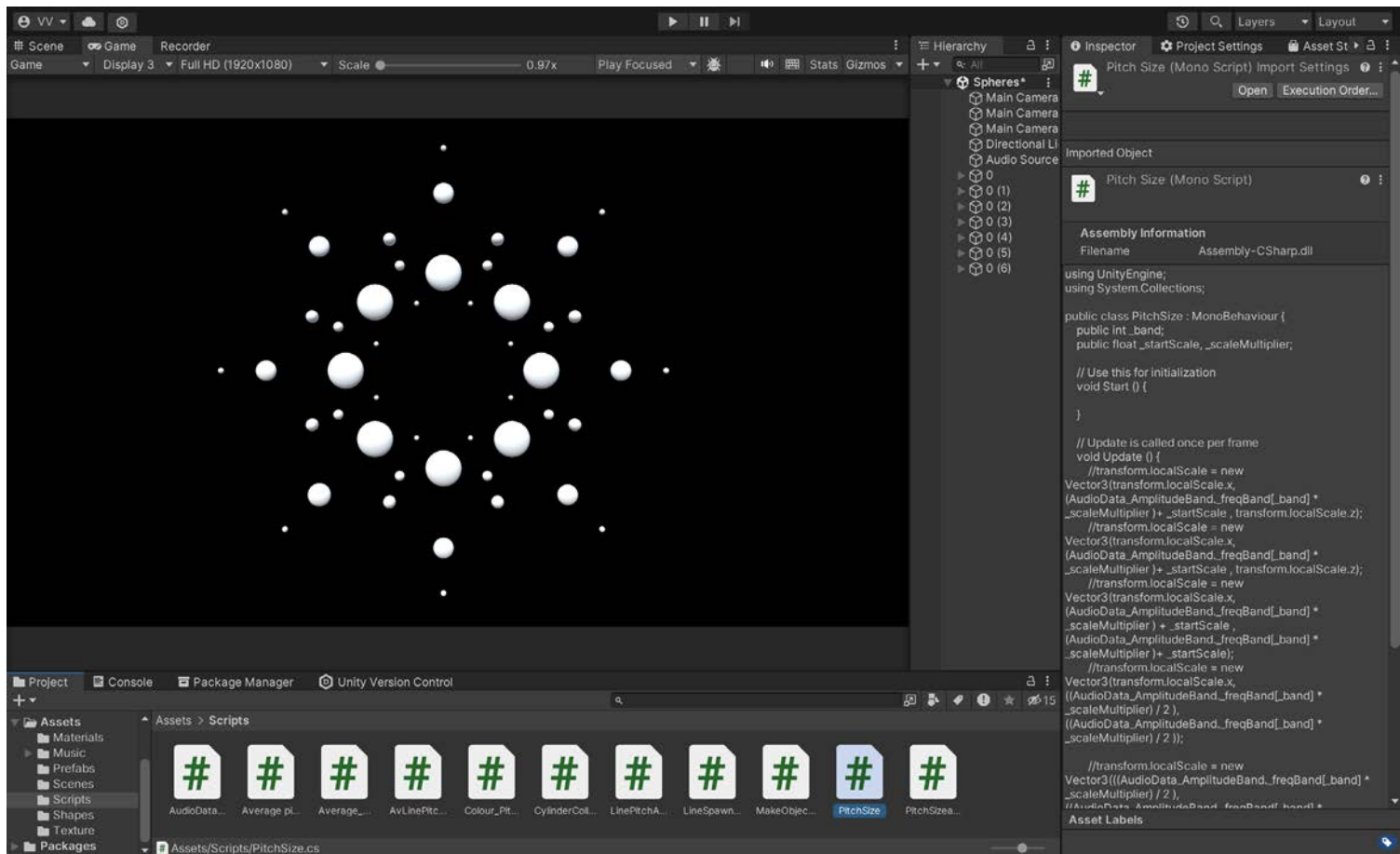
img_02.

**ONE
MENTAL
BREAKDOWN
LATER...**



img_03.

// the idea came!



it works as it (almost) should!

stage 3:

18 tracks =
18 publications

IDENTITY FOR MY DROP LAUNCH

difficulty:

NIGHTMARE

*// that was not enough
for the brief. the visuals
should be on identity.*



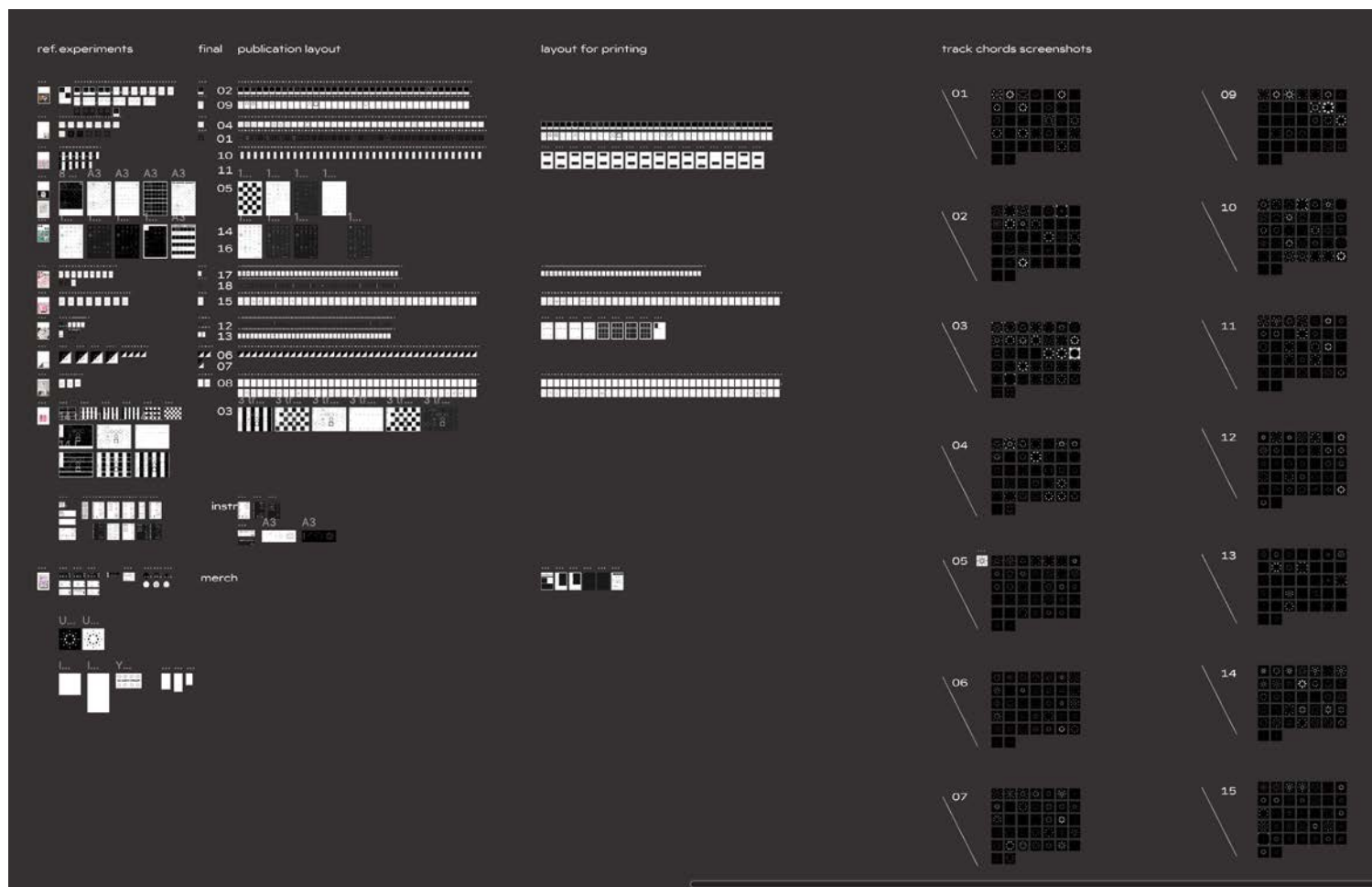
*// and other stuff like
posters and promo materials...*

*what can go wrong especially
1 week before assessment?*



- take screenshots. 1 video = 37 photos = 10 min. $10 \times 18 = 180 = 3$ hours. non stop.
- come up with a layout for 18 publications. (5 hours)
- test it by printing, taking into account printer issues and time to fix it. (4 hours)
- produce full layout of 18 publications. paste 37 screenshot + 37 text blocks $(37+37) \times 18 = 1\,332$ actions.
- export and set up for the final print. (5 hours)
- cut & bind $(37 \times 4) \times 18 = 2\,664$ manual cuts = 2 days.
- design covers. (2 hours)
- edit everything for documentation. (3 hours)
- set up equipment & take photos of publications. (1 day)
- scan it all. (6 hours)
- edit scans, photos and videos. (5 hours)

// it's a real production hell where each of your actions immediately multiplies by 37 (the amount of instruments applied to one chord).



17



18



15



12



13



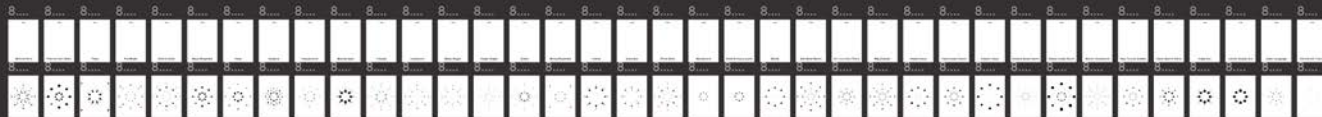
06



07

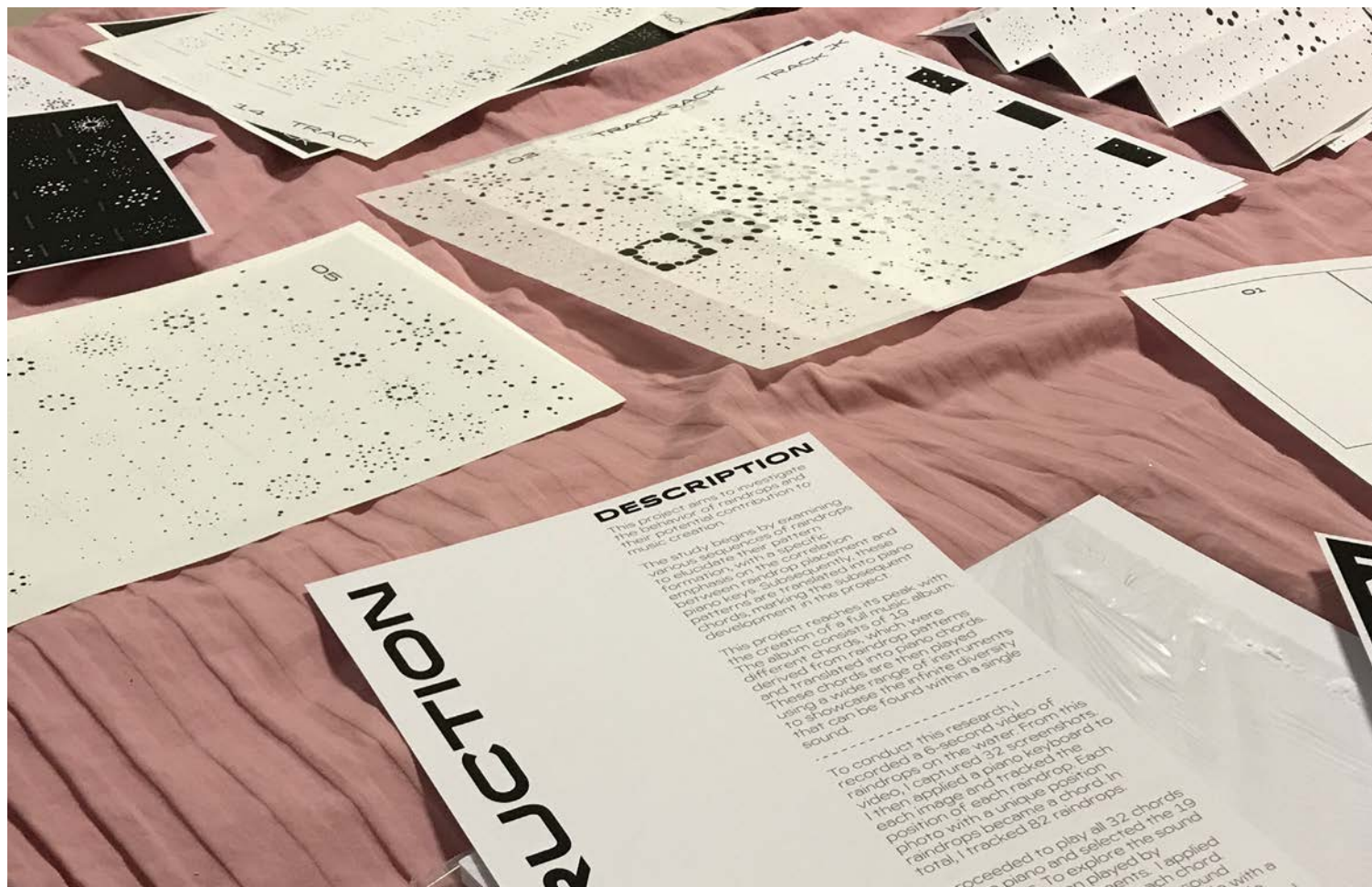


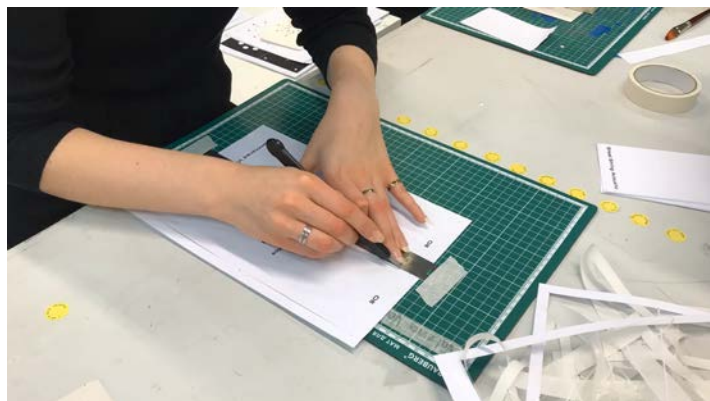
08



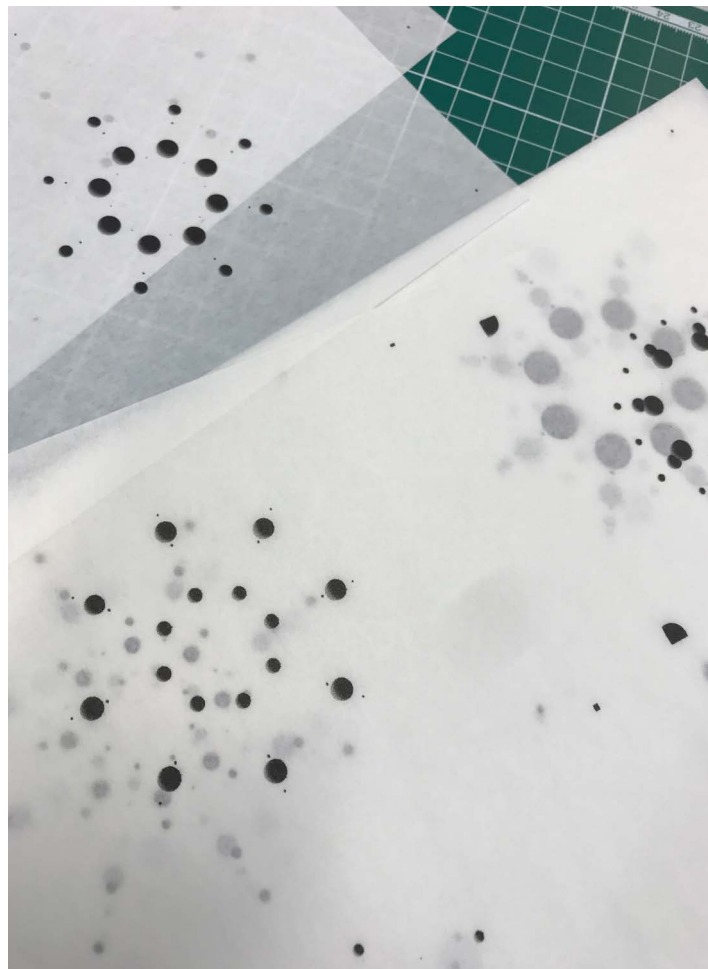
03

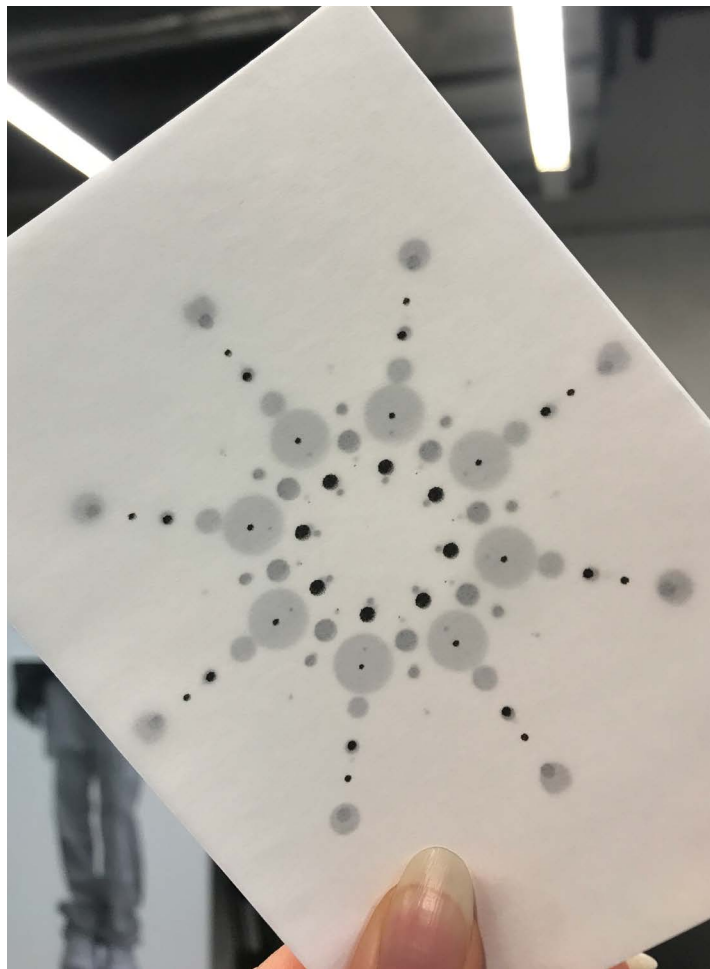






*// after 12+ hours of non-stop
cutting and gluing, i lied to
sleep, but the body felt like:
"мне нужно сильнее лечь!"*





[DETAIL]

504



*// documentation with polina
and alyona 2 days before the
deadline.*

i really enjoyed it :)

[SHOT] WEDNESDAY. 10 JANUARY 2024. 20:51

505

concept:
REDEFINED
tools:
RESEARCHED
+ TESTED
language:
C# + UNITY
tests:
MORE THAN ENOUGH
tutorials:
ENDLESS
identity system:
BUILT
output:
18 PUBLICATIONS
documentation:
COMPLETED
time spent:
9 WEEKS
status:
DONE!



// highly recommend reading the notes – they're surprisingly interesting.

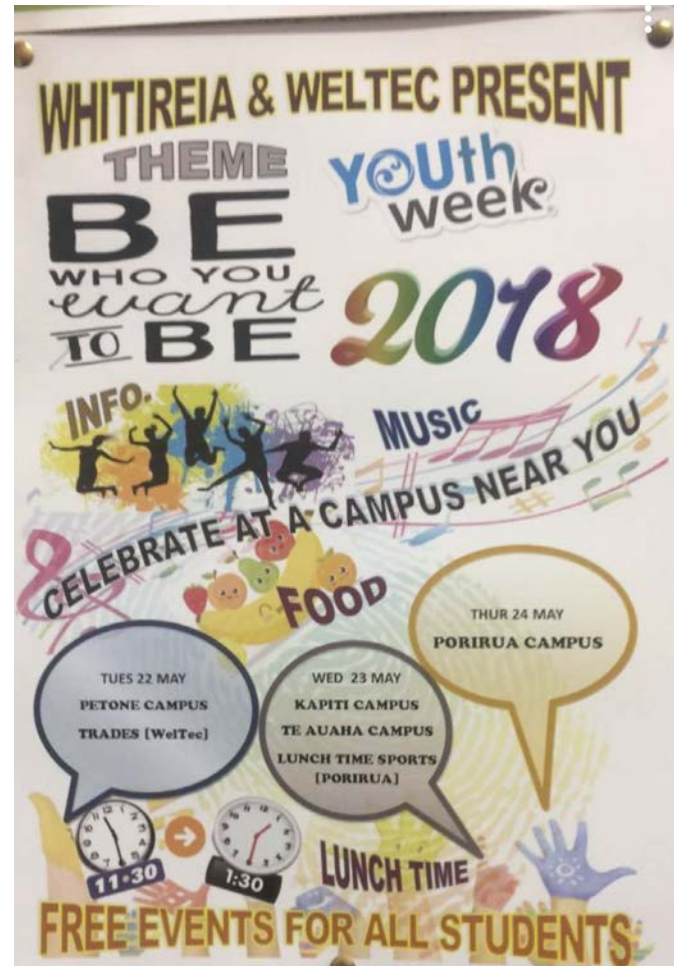
all the suffering is documented in detail, just in case you ever feel like doing this yourself.

№ 29. “ HAPPY ACCIDENTS ”

-> you have an ugly poster.

REDESIGN IT

-> as a collage.





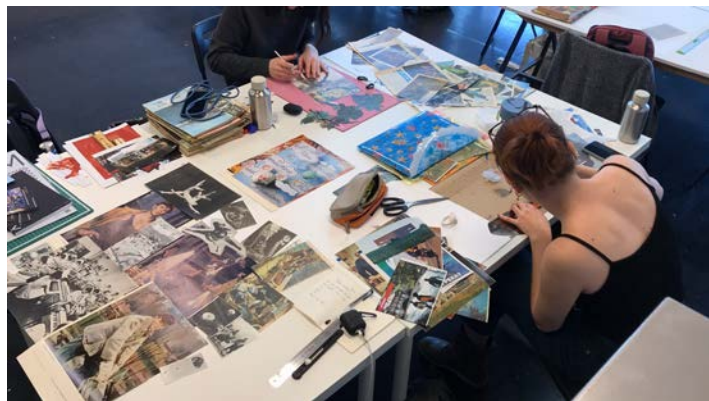
[DETAIL] OLD PROFESSIONS REPRESENTATION

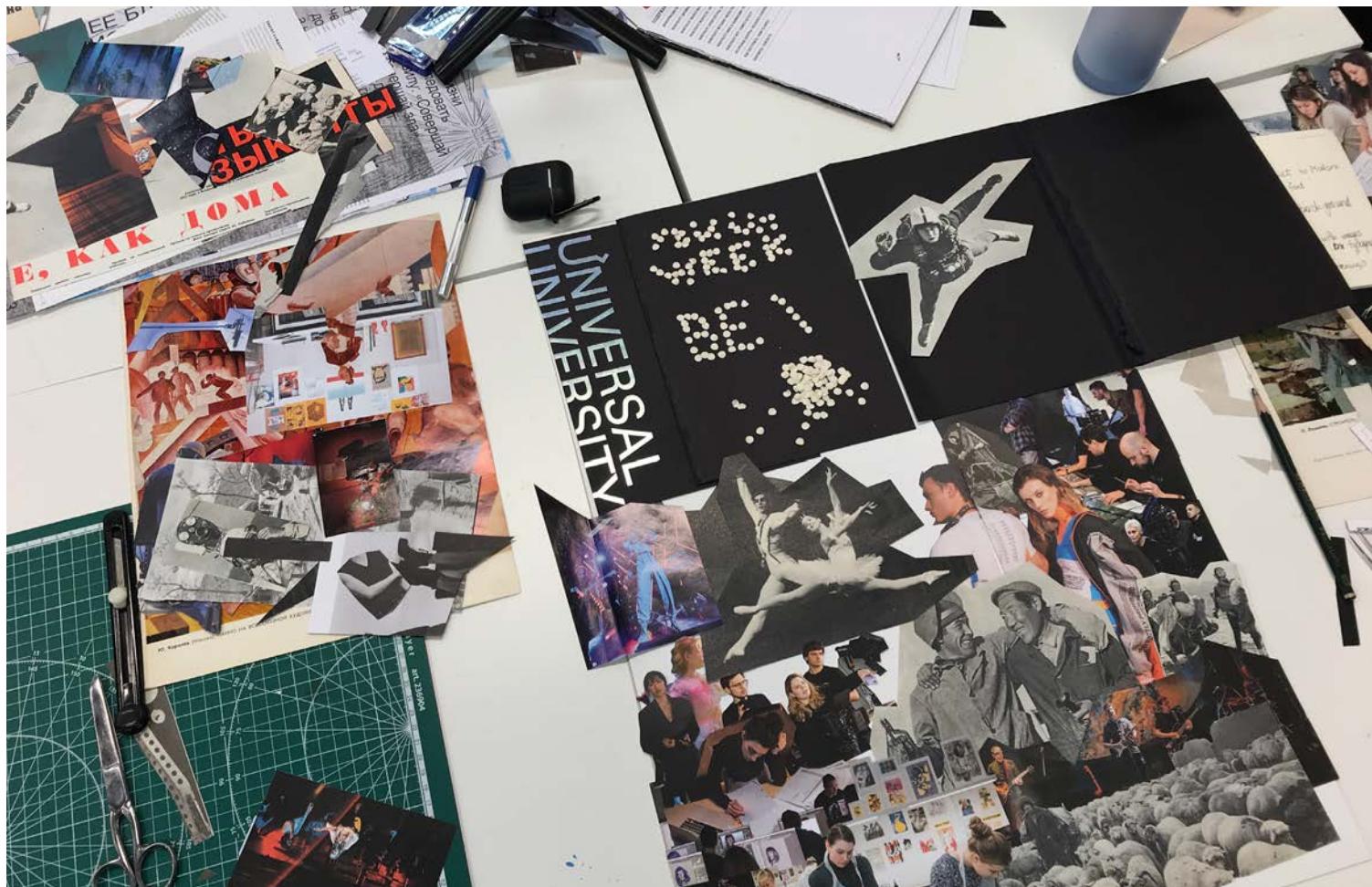
512

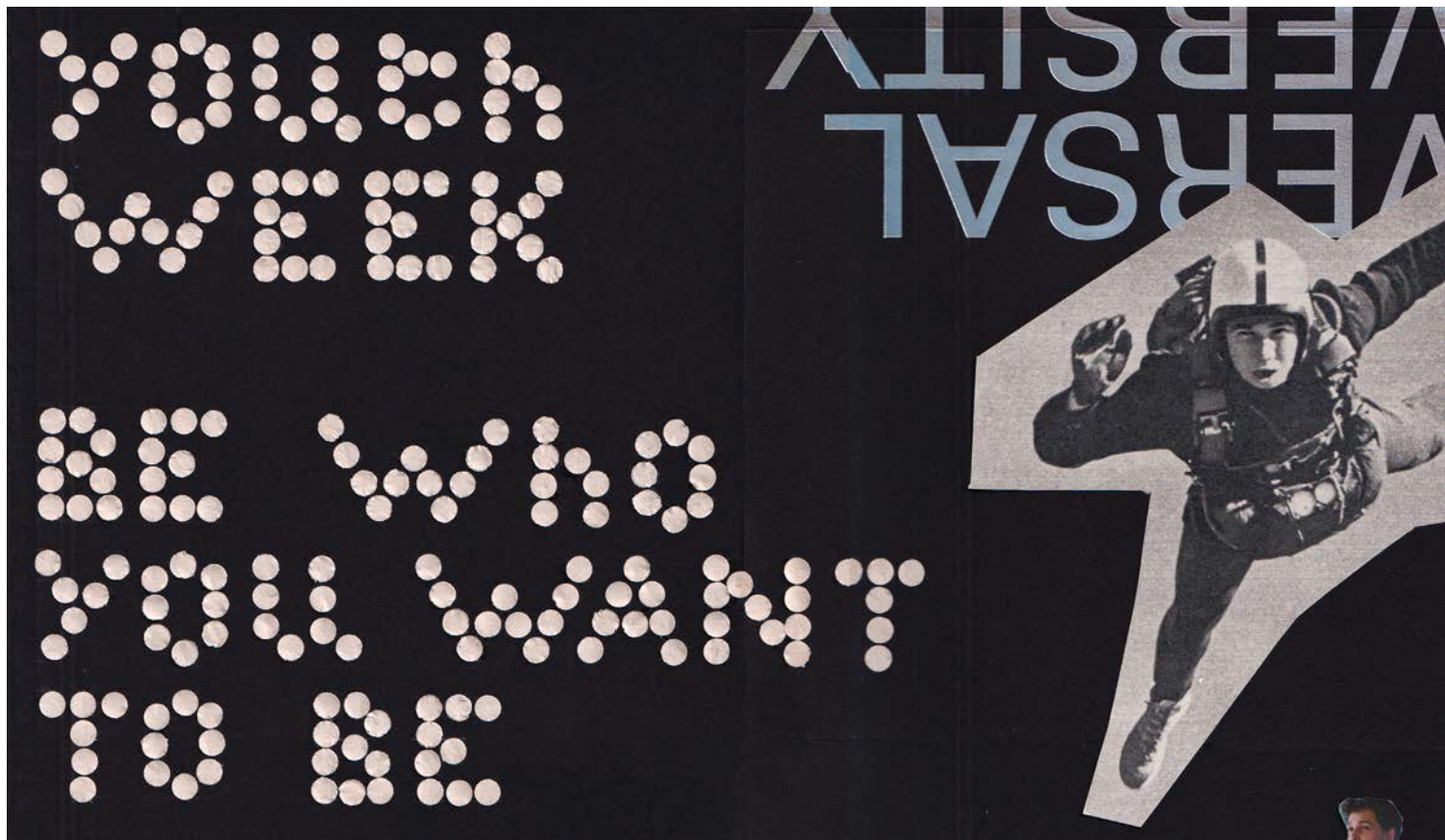


[DETAIL] MODERN PROFESSIONS

513







// it took me more time than
the entire collage.

**№ 30.
“ FORBES EDUCATION
MAGAZINE COVER ”**

-> guys, we have
a real client!

DESIGN A "FORBES" MAGAZINE COVER

-> but it's forbes EDUCATION.

Графический дизайн для спецсекции Forbes Education

Контекст и концепция

Специальная секция Forbes Education в журнале Forbes – это тематический раздел про школьное образование. Имеет 12 полос, открывающую и закрывающую обложки. Главный материал секции — рейтинг 35 лучших частных школ Москвы и МО. Школы в рейтинге не распределены по местам.

Принципы и убеждения Forbes Education, которые отражены в методологии подсчета рейтинга:

1. Школа – это большая часть жизни ребенка, поэтому важно, чтобы ребенок был в ней счастлив.
2. Школа – это прежде всего сообщество людей (учеников, учителей, директора, родителей). Ценности этого сообщества и определяют школу.
3. При выборе школы важно смотреть, подходит ли она конкретному ребенку (разным детям нужно разное)
4. В хороших школах учителя уважают учеников и видят в каждом из них личность, а не объект, в голову которого нужно "упаковать необходимый объем материала по учебной программе". Хорошие учителя умеют любить и видеть хорошее в каждом из своих учеников.
5. Хорошие школы дают ученикам возможность быть самостоятельными и принимать решения, допускать ошибки, исправлять их. Хорошая школа – это место диалога, поиска себя, поиска друзей.
6. Академические достижения учеников играют важную роль, но не могут быть единственным параметром оценки качества школы.
7. Мы считаем, что школы должны поддерживать толерантность, принятие права каждого человека быть собой (не заставлять учеников подстраиваться под шаблон), уважение, стремление к саморазвитию, порядочность, взаимную поддержку, командную работу, открытый диалог.

Задача

1. Предложить концепцию оформления открывающей и закрывающей обложки спецсекции.
2. Выделить графические элементы разных размеров, которые могут быть дополнительно использованы в верстке страницы спецсекции.

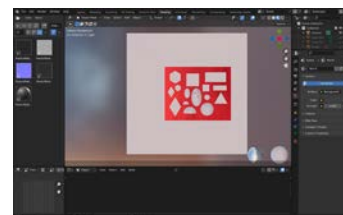
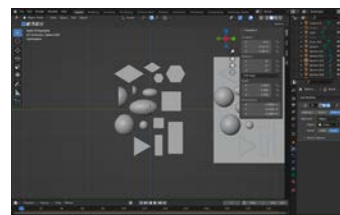
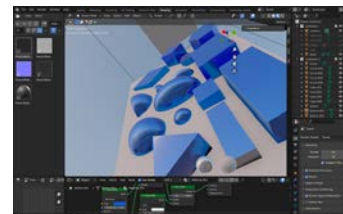
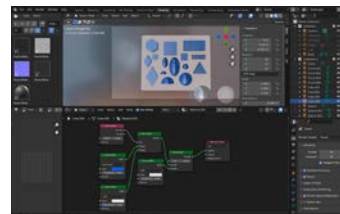
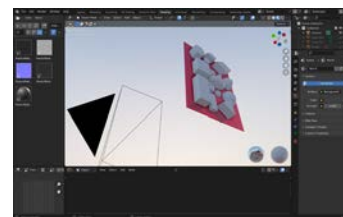
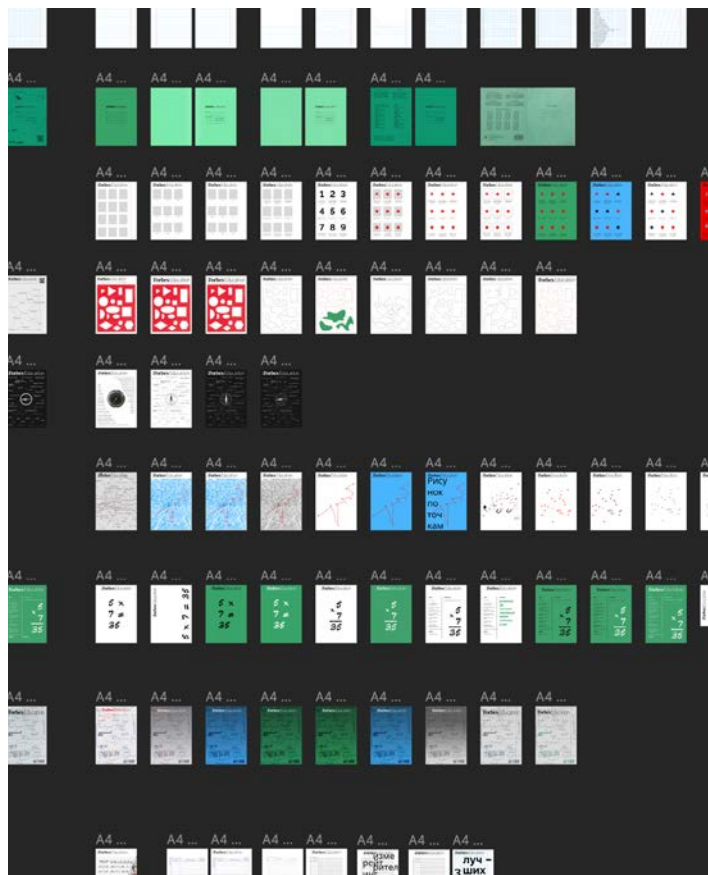
Срок: до 12:00 20 ноября 2023 г.

Ограничения

Что обязательно должно быть на обложке:

- Лого Forbes Education в одном из вариантов
- Заголовок: Рейтинг лучших частных школ Москвы и Московской области 2024
- Необходимо оставить место для QR-кода

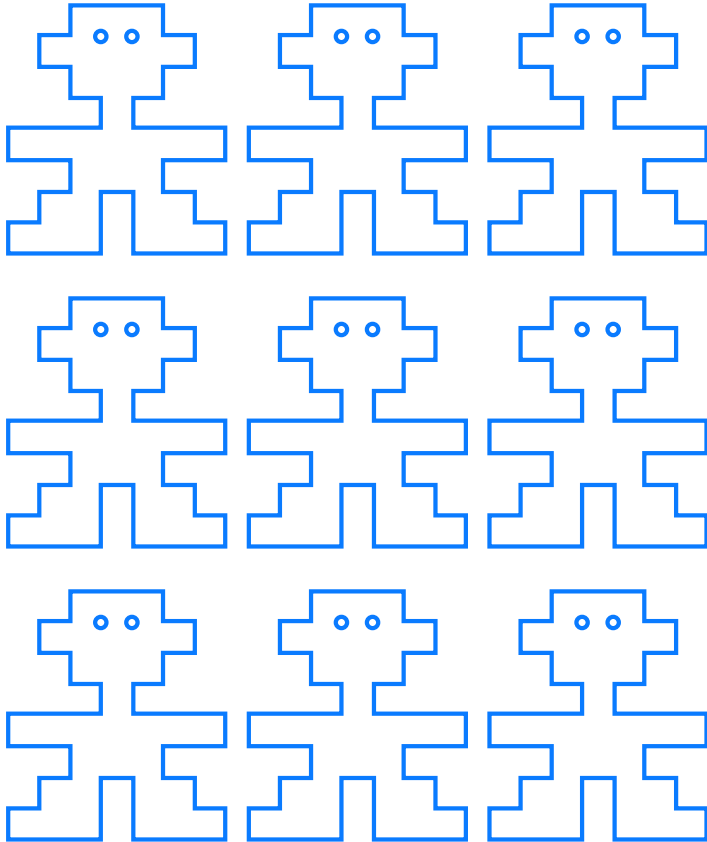
// ideally * here suppose to be a briefing with a client... *
anyway, sketches are made.



// and * here suppose to be a feedback * but no communication was provided to us.
anyway, the process is going.

[an attempt was made]

*// one day before uploading:
"i have a new cooler concept!"*



[final cover presentation]

* here was supposed to be the feedback stage – review, selection, edits *

// instead, they saw everything for the first time and just picked a favourite.

// turned out they needed an illustration... on top of this the writers and design team had opposite opinions...

// yeees, finally – real client experience (sarcasm).



// at least they wrote an article as a payment (we even signed papers).

№ 31. " TYPHOTO "

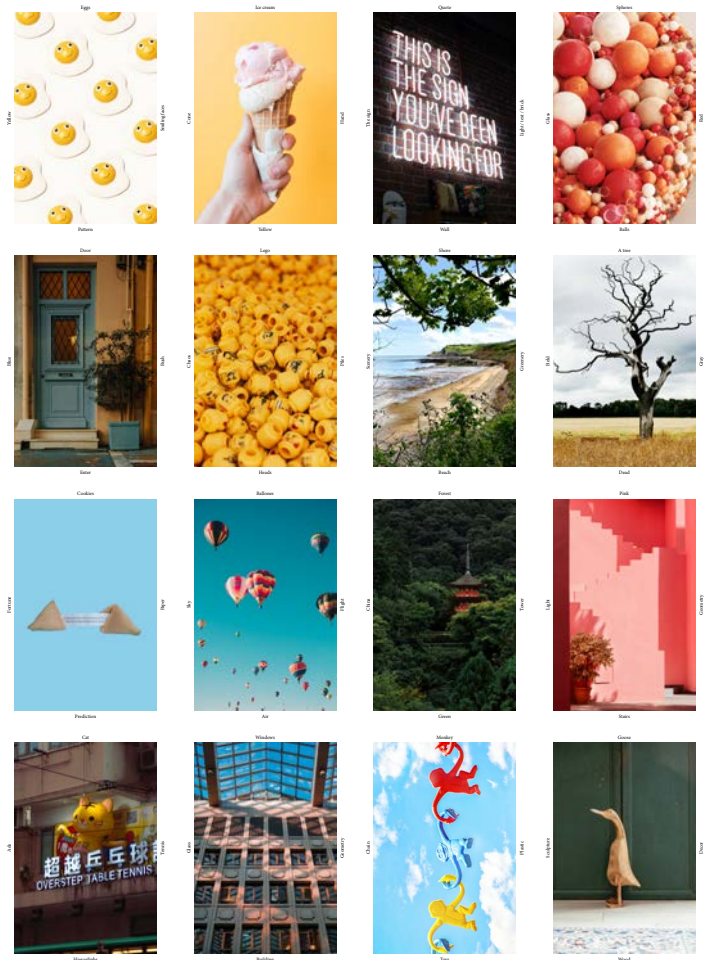
-> find 16 random images.

OKEY, BUT
FOR WHAT?

-> just find them...

OKEEEY

-> ... and write 4 words
about each one.



-> now write a story.

I wanted **to** have eggs **for** breakfast, but **instead**, I ended **up** eating an **ice** cream at **my** favourite cafe. **Suddenly**, I saw **a** sign that **caught** my attention **so** much that **I** accidentally dropped **my** glass of **water**. Unable to **contain** my excitement, **I** immediately went **to** my friend's **house**. I knocked **on** the door **just** like we **always** used to **do**. We spent **the** day playing **with** Lego and **eventually** decided to **plan** a trip **to** the beach. **However**, we realised **that** we had **to** hurry and **book** our flight **to** Thailand after **the** February 24th. **This** made us **feel** a sense **of** urgency, as **if** we were **withering** trees longing **for** a change. **The** day after **our** usual lunch **of** cookies, we **received** a prediction **that** we would **be** taking a **flight** to China. **Taking** this as **a** sign, we **packed** our bags **and** soon found **ourselves** in a **forest** with an **old** tower nearby. **We** climbed the **stairs** of the **tower** and along **the** way, we **came** across a **cat**. This encounter **gave** us **a** sense **of** reassurance **that** things were **going** to be **alright**. Finally, we **stumbled** upon a **building** with beautiful **windows** in a **quiet** location. The **only** creatures around **were** monkeys, happily **playing** near the **decorations**

-> cool, cool, cool, turn
it into emoji.

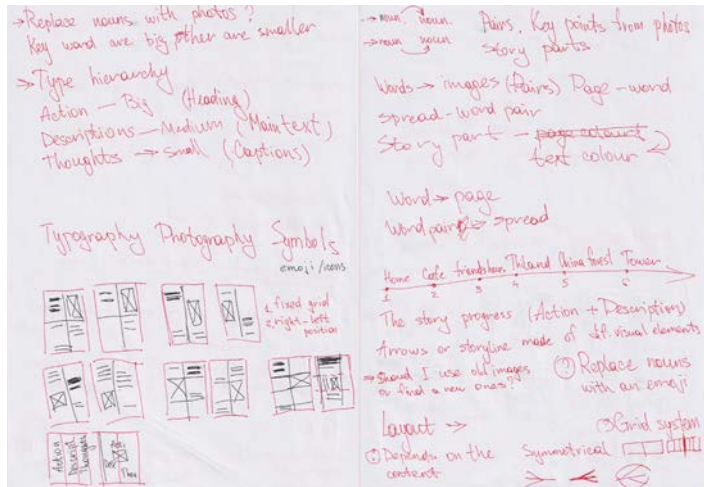
I wanted 🍳 have eggs 🍳 breakfast, but 🔄, I ended 📈 eating an 🍦 cream at 🏠 favourite cafe. 🌟👤, I saw 📌 a sign that 🤩 my attention 📈 much that 🤩 accidentally dropped 🤩 glass of 🍷. Unable to 📦 my excitement, 🤩 immediately went 📈 my friend's 🏠. I knocked 🚪 the door **just** like we 📈 used to 📈. We spent 🕒 day playing + Lego and 📉 decided to 📅 a trip 📈 the beach. 😊, we realised 🙌 we had 📈 hurry and 📦 our flight 📈 Thailand after 🕒 February 24th. 🙌 made us 💖 a sense 📈 urgency, as ? we were 🌳 trees longing 📈 a change. 🕒 day after 🤩 usual lunch 📈 cookies, we 📈 a prediction 🙌 we would 🐞 taking a 🦋 to China. 📈 this as 📌 a sign, we 📈 our bags + soon found 🤩 in a 🌳 with an 🏰 tower nearby. 🤩 climbed the 📈 of the 🏰 and along 🕒 way, we 🐞📈 across a 🐱. This encounter 📈 us a 🤩 of reassurance 🙌 things were 🐞 to be OK. Finally, we 📈 upon a 🏠 with beautiful 📈 in a 🌳 location. The 📈 creatures around 📈📈 monkeys, happily 📈 near the 🏠

- but what for?



-> perfect, create
a publication with it.

[poblication is done]



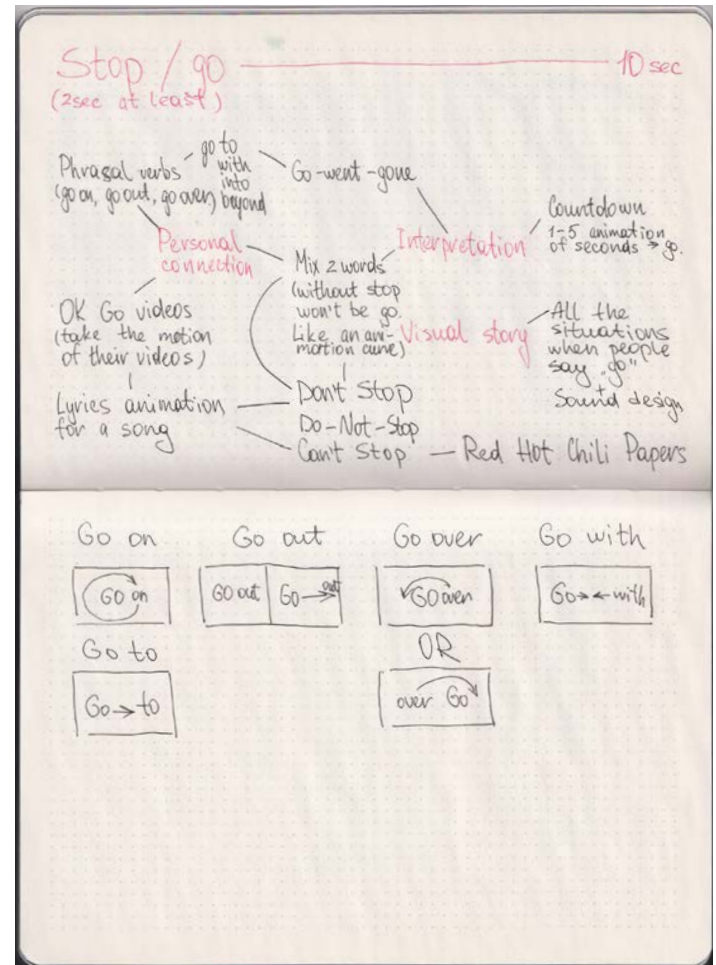
// fiiiiine...

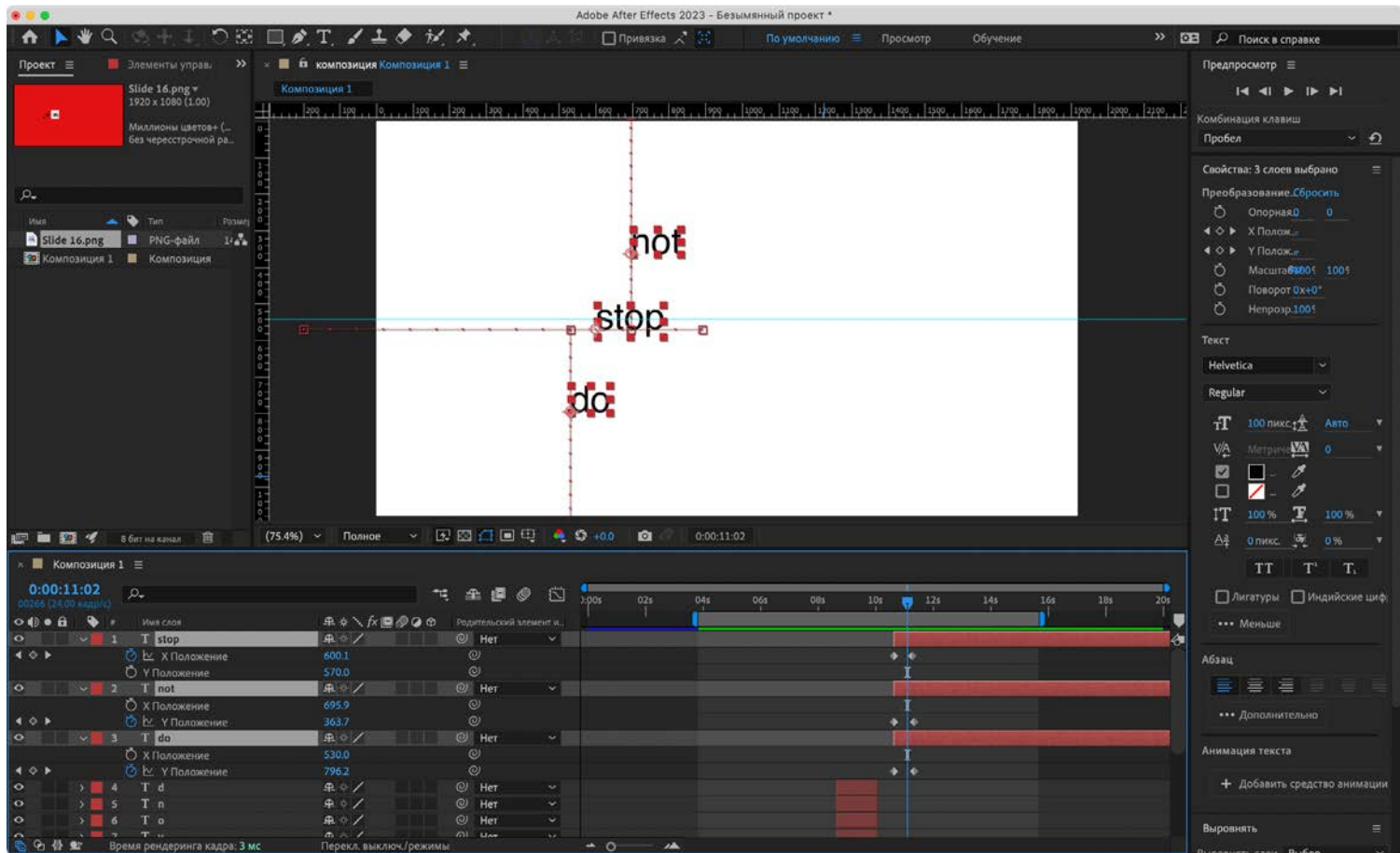
№ 32.
“ STOP / GO ”

-> animate something with words "stop" or "go".

// WAIT,
ALL ALONG
IT WAS AN
ACUTAL MODULE
INSTEAD OF
AFTER
EFFECTS
TUTORIALS?

-> yep, complete the brief
because people need to see
that you can make animation.





// the sound design is fun :)

Nº 33. " MOOD SWINGS "

-> you have a phrase typed
in "arial".

**" TEXT WITH
A MEANING "**

-> transform the letters by
applying word from the list.

" HEAVY "

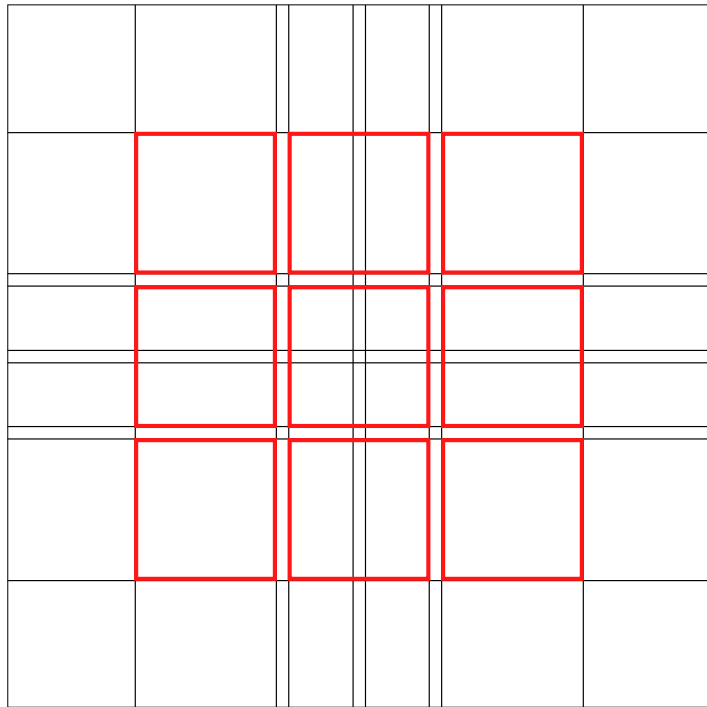
-> make a poster and
animation with your letters.

**Text with
a meaning**

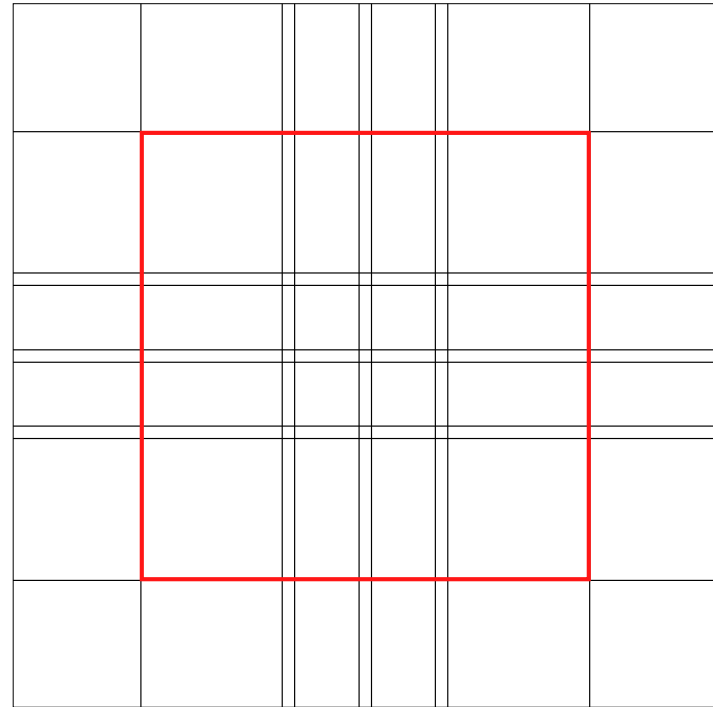
**Text with
a meaning**

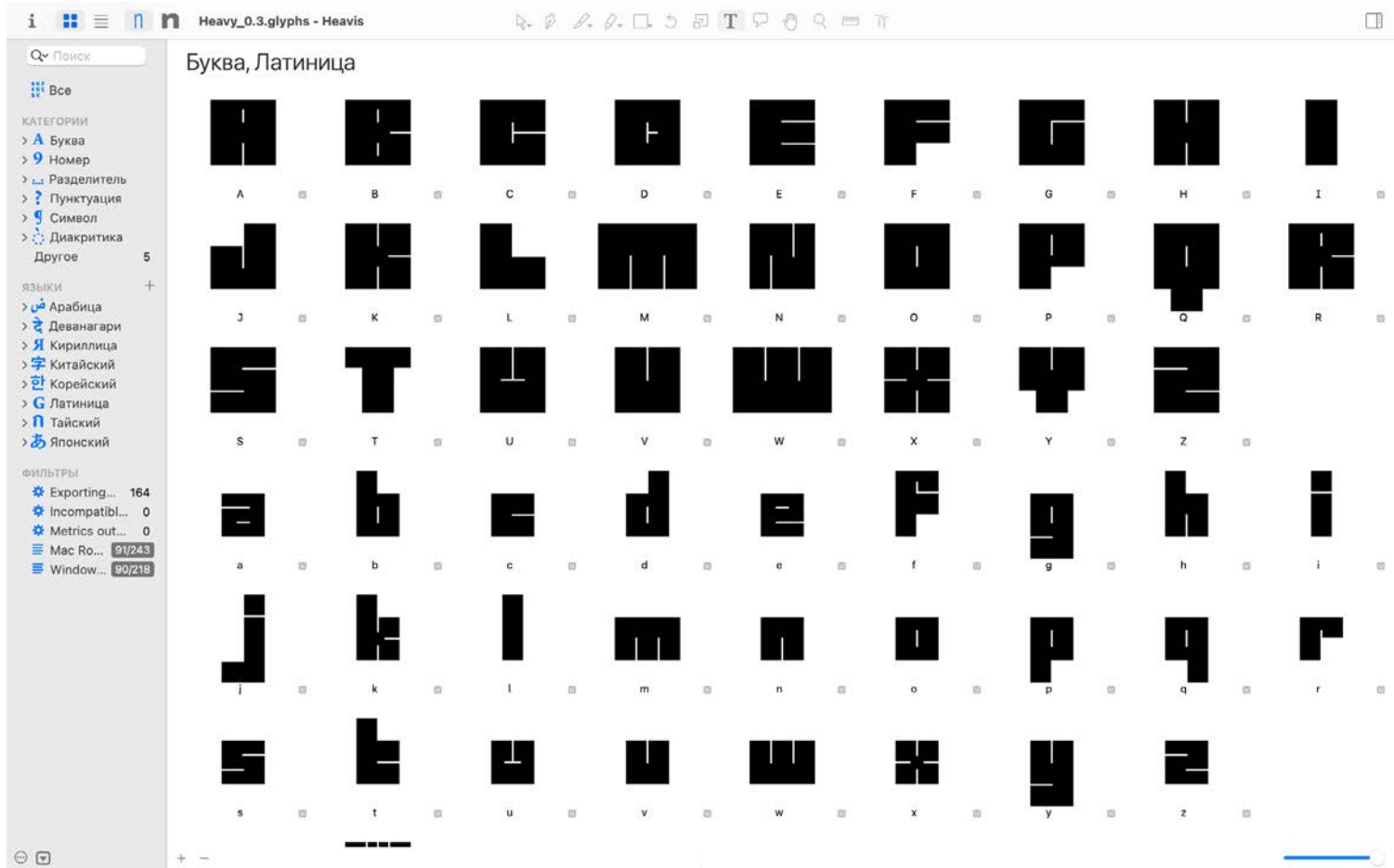
**Text with
a meaning**

*// why doing letters when
i can do the whole font?*



*// it should be mathematically
correct, consistent and in 2
languages [eng, ru] ...*

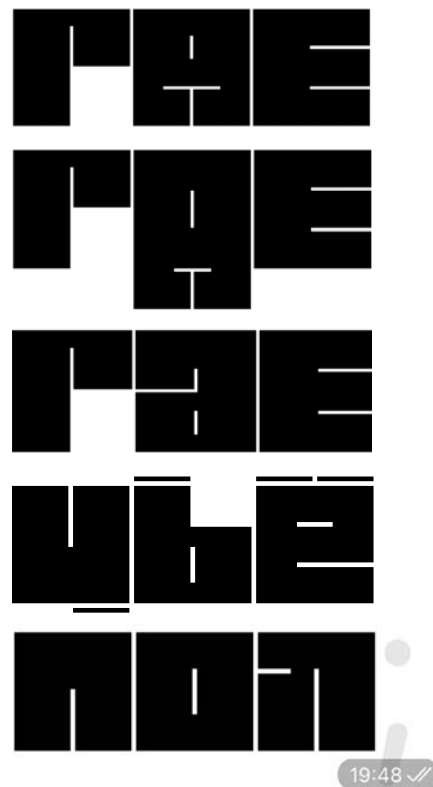




DO THE ENGLISH
VERSION FIRST,
THEY SAID...

IT WOULD BE
EASIER THAT WAY,
THEY SAID...

*// aha, aha, and then you got
letters like "ѐ" "ѐ'" "ѐ" ...*



Unread Messages



Полина Важенина

это Й?

20:03

Heavy 3.0.glyphs - Heavy

Шрифт: minnumFEELXO YOUletters XXXLETTERSABCDEFGHIJKLMNPOQRSTUVWXYZ... /newGlyph.001 /newGlyph A

Поиск

Все

КАТЕГОРИИ

- > А Буква
- > 9 Номер
- > Разделитель
- > Пунктуация
- > Символ
- > Диакритика
- > Другое 2

ЯЗЫКИ

- > Арабика
- > Деванагари
- > Кириллица
- > Китайский
- > Корейский
- > Латиница
- > Тайский
- > Японский

ФИЛЬТРЫ

- Exporting... 149
- Incompatibl... 0
- Metrics out... 0
- Mac Ro... 80/243
- Window... 80/218

А

10 10 780

Кернинг группы

Левого (пусто)

Справа (пусто)

Экспорт

Теги (пусто)

> Юникод 0041

Буква, Латиница

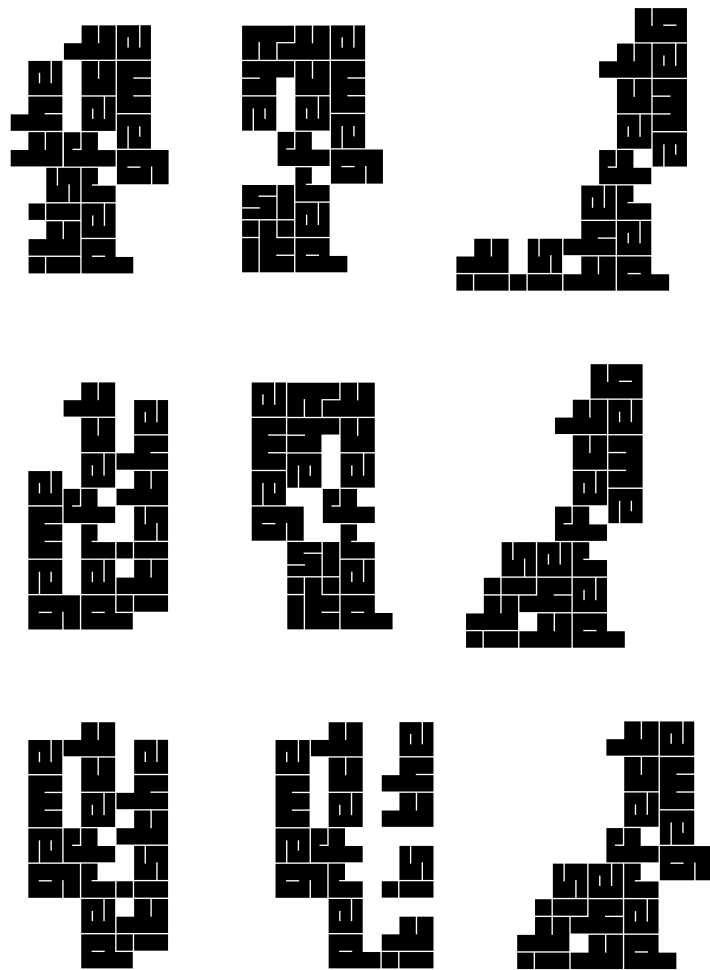
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Q	R	S	T	U	V	W	X	Y	Z						
a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
q	r	s	t	u	v	w	x	y	z						

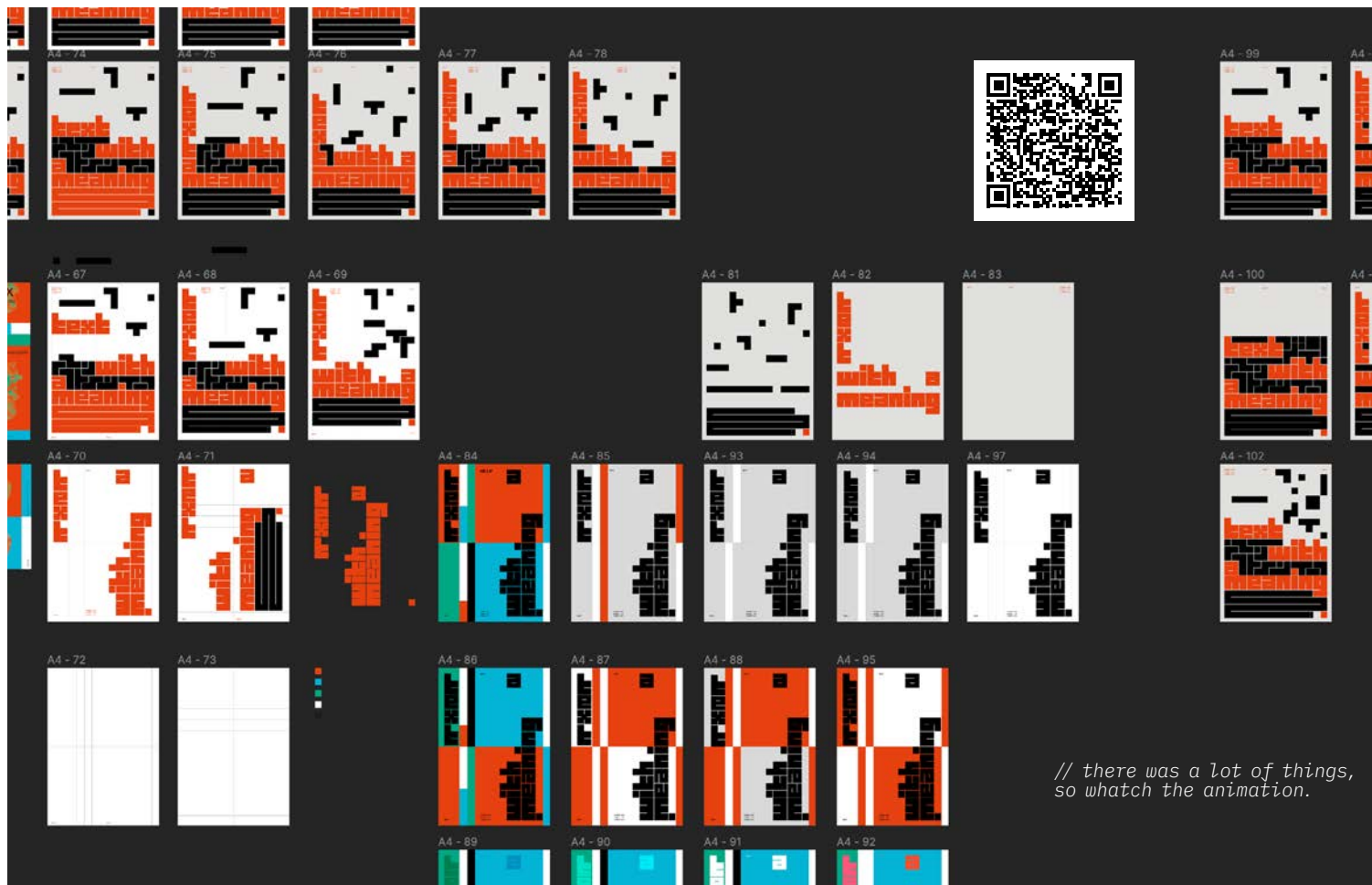
Буква, Кириллица

А-су	В-су	Ve-су	Ge-су	De-су	Ie-су	Io-су	Zhe-су	Ze-су	Ii-су	Iishort-су	Ka-су	El-су	Em-су	En-су	O-су
Pe-су	Er-су	Es-су	Te-су	U-су	El-су	Ha-су	Che-су	Tse-су	Sha-су	Shcha-су	Softsign-су	Yeru-су	Hard...n-су	Erev...ed-су	Yu-су
Ya-су															
a-су	be-су	ve-су	ge-су	de-су	ie-су	io-су	zhe-су	ze-су	ii-су	iishort-су	ka-су	el-су	em-су	en-су	o-су
pe-су	er-су	es-су	te-су	u-су	el-су	ha-су	che-су	tse-су	sha-су	shcha-су	softsign-су	yeru-су	hardsign-су	erev...ed-су	yu-су

// it took me a lot of measurements and tweaks. everything is for this:

YOU CAN PLAY
TETRIS WITH
LETTERS
AND THEY
WILL FIT
PERFECTLY!





**Nº 34.
“ MAKE
A PORTFOLIO! ”**

-> make a portfolio!



*// а это портфолио сейчас
с нами в одной комнате?*

i already had portfolio in:

- vertical pdf (i know. i know. that was ...)
- horizontal pdf
- public notes (craft)
- web presentations (tome)
- web constructors

*// it felt like i'm doing
the same job in different
formats...*

*constructores are banned
or domains are blocked*

*everything i left with
is coding. that's the only
way the portfolio can last
and be independent...*

// so, here is the plan:

FIGMA
PROTOTYPE

->

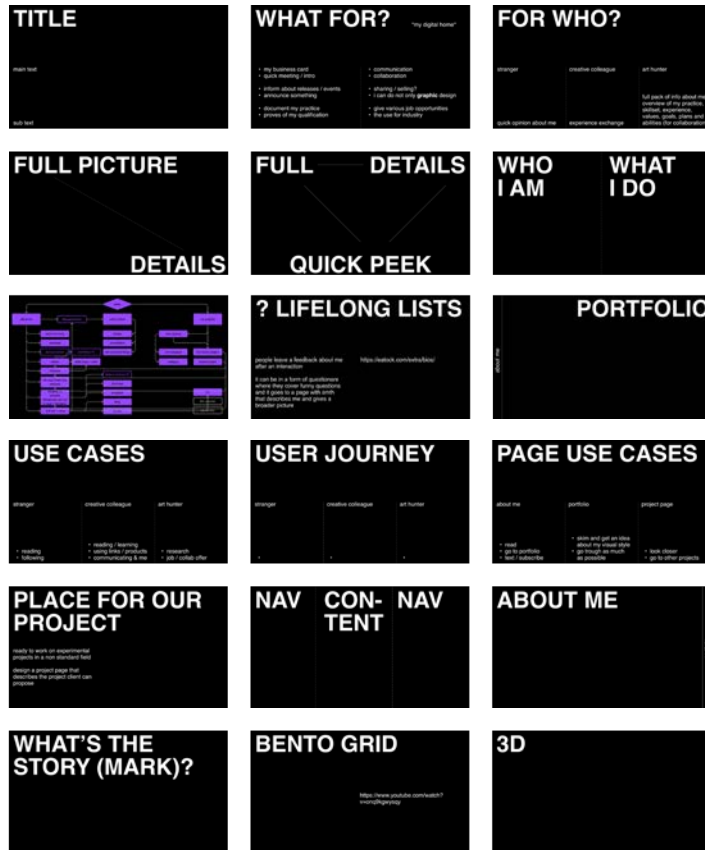
CODE

->

GITHUB

// coding starts
with prototyping.

// so, there was a structure:



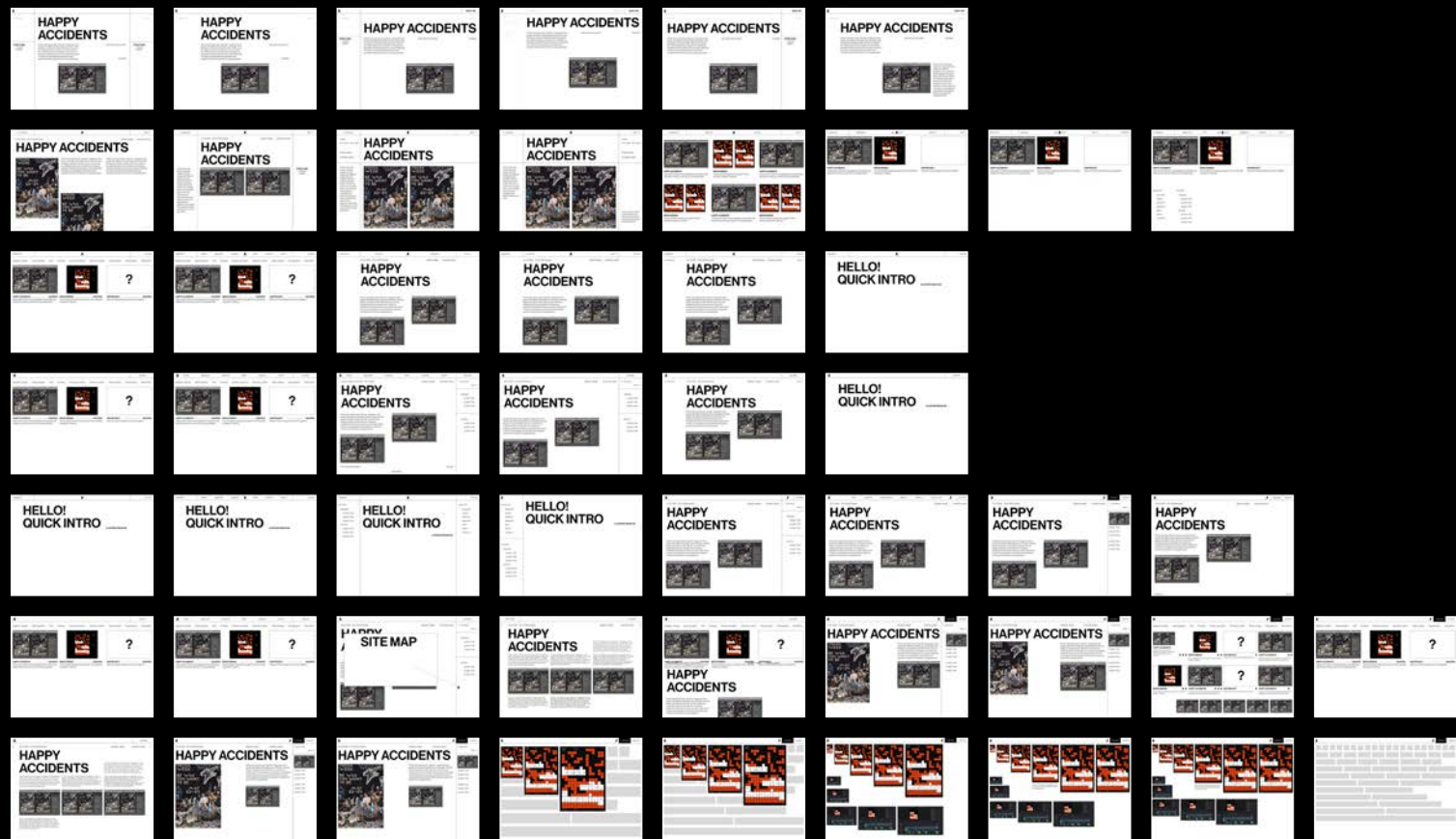
01. ABOUT ME:

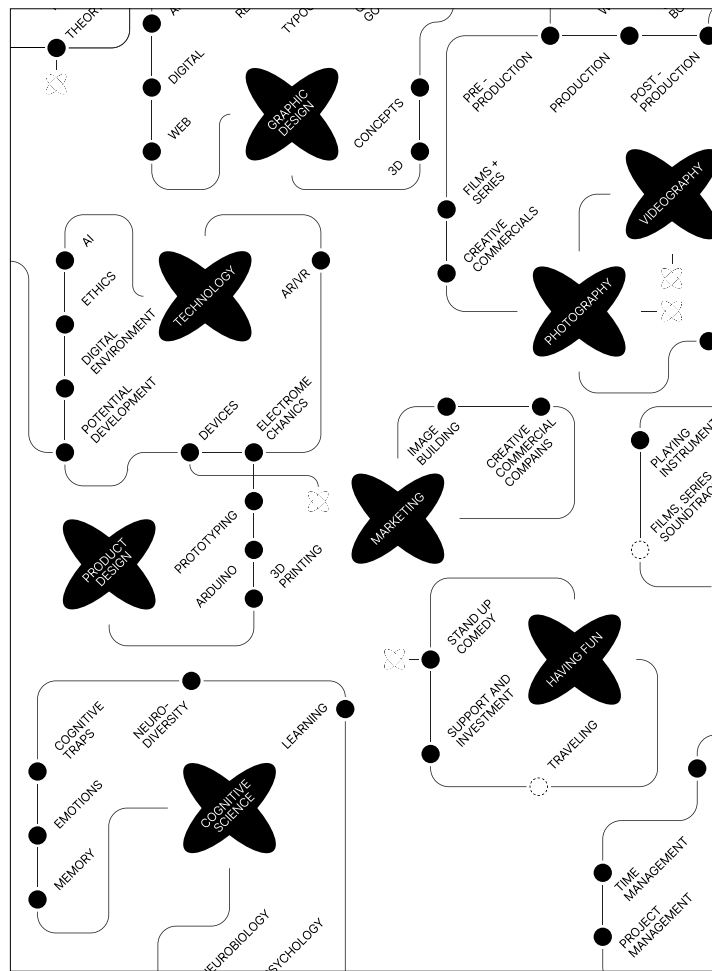
- intro
- showreel
- values
- interests map
- contacts

02. PROJECTS:

- highlights
- archive

03. project page





[DETAIL] " MY INTERESTS " SECTION CLOSE UP

[the concept is not fully embraced due to technical restrictions]

// in the real website there should be an animated side panel with more details and descriptions.



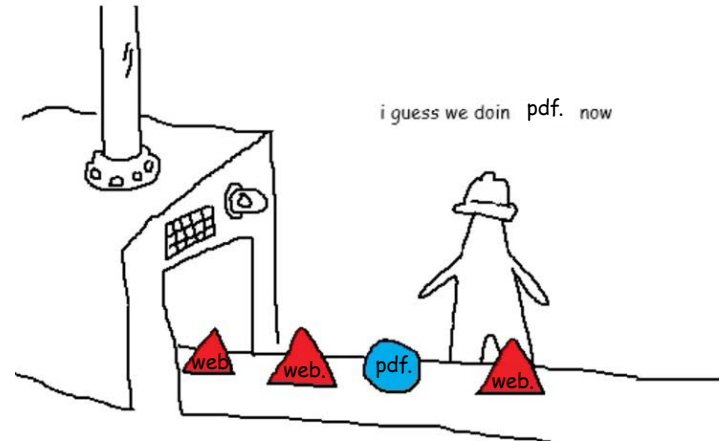
[MEM]

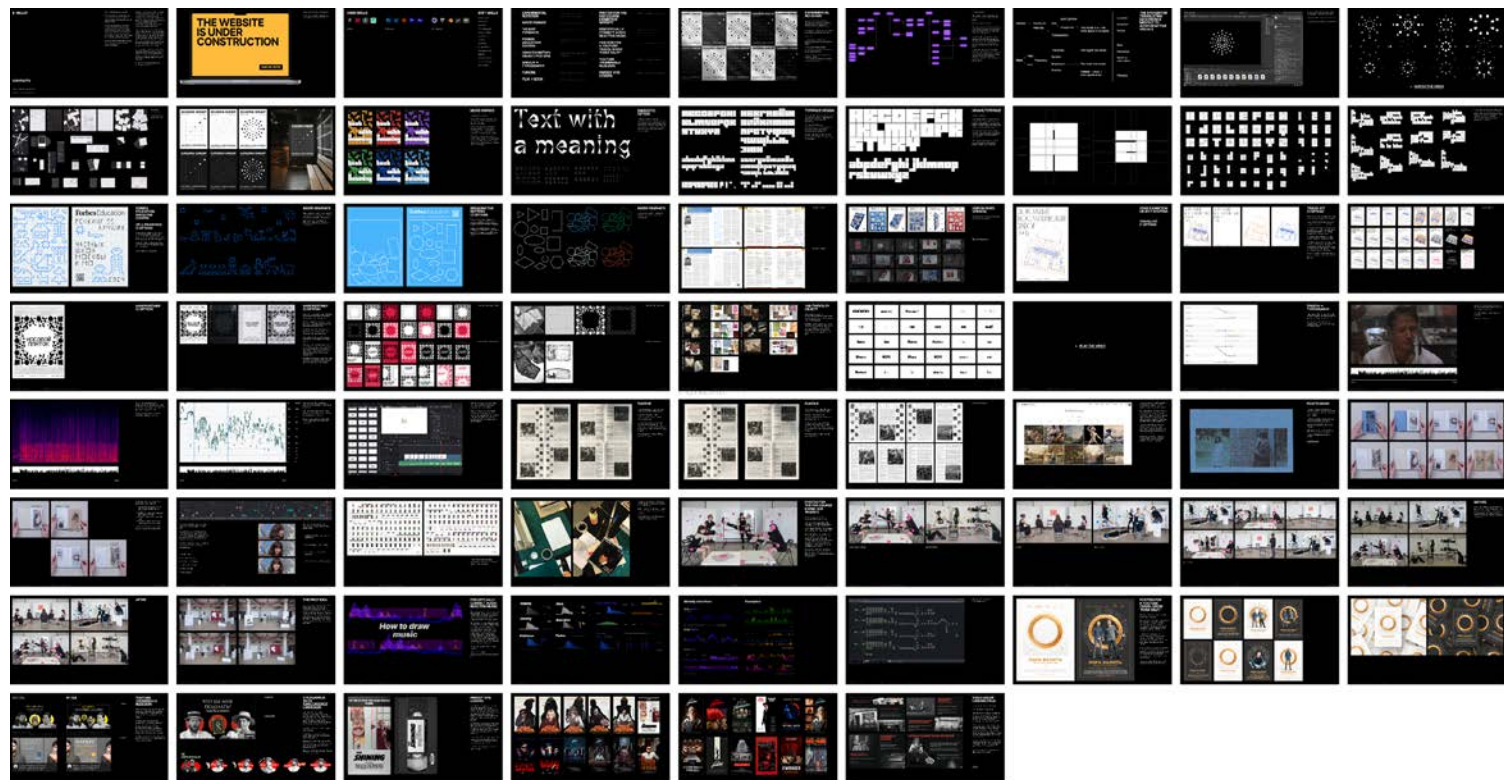
[somewhere in the middle
of the project]

-> WE NEED
YOUR PORTFOLIO

NOW!

FOR THE
INTERNSHIP





// at least now i have a proper pdf. and a website prototype.



*// so, i will code it later.
ha ha ha, but who knows...*

Nº 35.
“ IT’S A MATCH! ”

-> hey, here is a bunch of photos. separate the ones you like and dislike.

MAKE A POSTER WITH THEM

-> explain why do you like something and why don't.

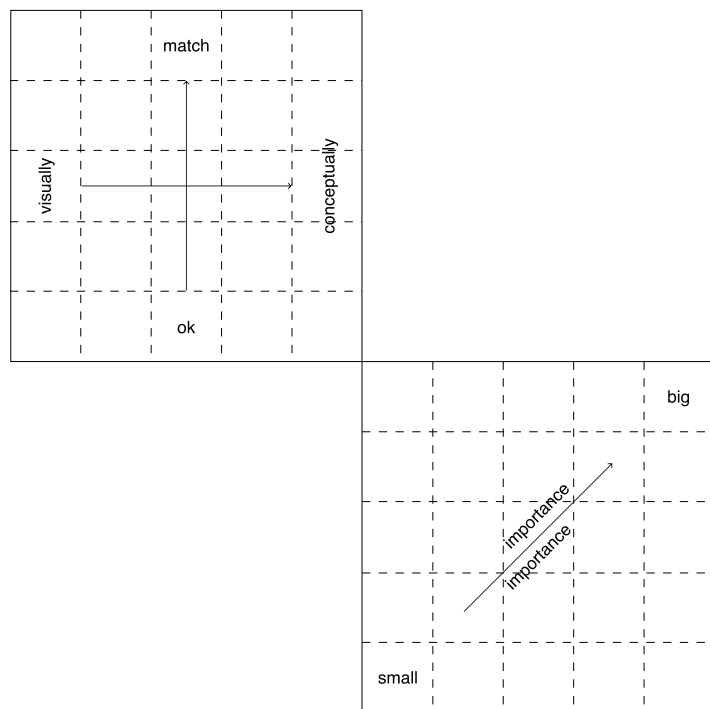


img_01. like



img_02. dislike

[me, sorting images for the poster mid-5 active projects]



**№ 36.
“ CONTEMPORARY
INTERPRETATION
OF XIX CENTURY
FASHION ”**

-> guys, a new job!

MAKE A POSTER FOR THE " VDNX " EXHIBITION

-> and they will exhibit it.

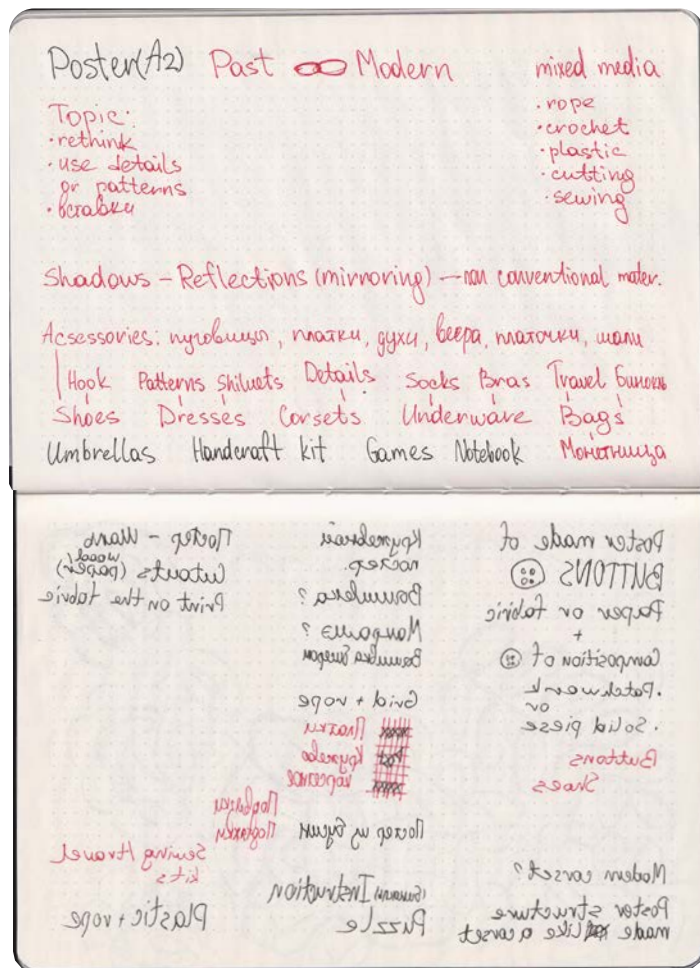


// " you have a full freedom! "
- they said...

BUT

it should be about:

CONNECTION BETWEEN PAST AND PRESENT



*// so, it was kind of boring,
why don't i add a bit of fun?*

WHY NOT MAKE
A HANDCRAFTED
POSTER???

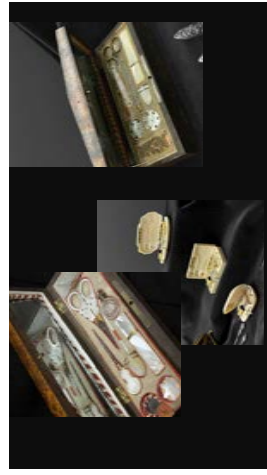
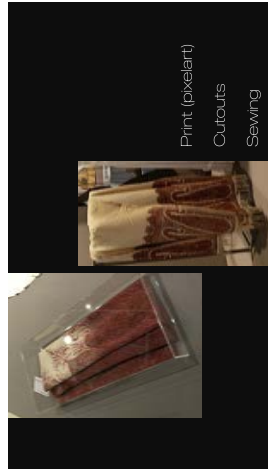
I CAN EVEN
CROCHET IT!

*// the idea is to go crazy and
mix modern things with old:*

MATERIALS:
natural + artificial.

COLOURS:
calm + vivid.



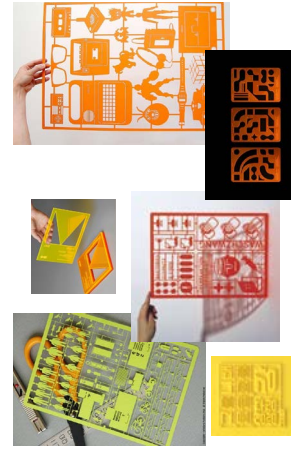
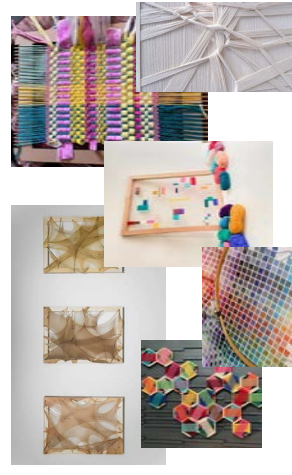
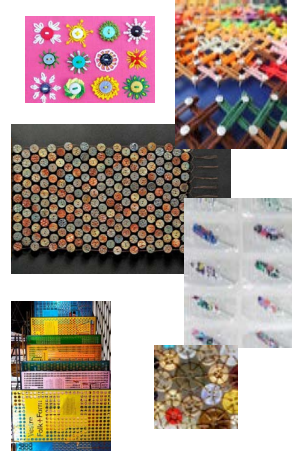


img_01. buttons.

img_02. handkerchief.

img_03. shawl.

img_04. sewing kit.



img_05. buttons.

img_06. handkerchief.

img_07. shawl.

img_08. sewing kit.



[DETAIL] A CROCHETED PIECE FROM A PLASTIC BAG. SAMPLE 616

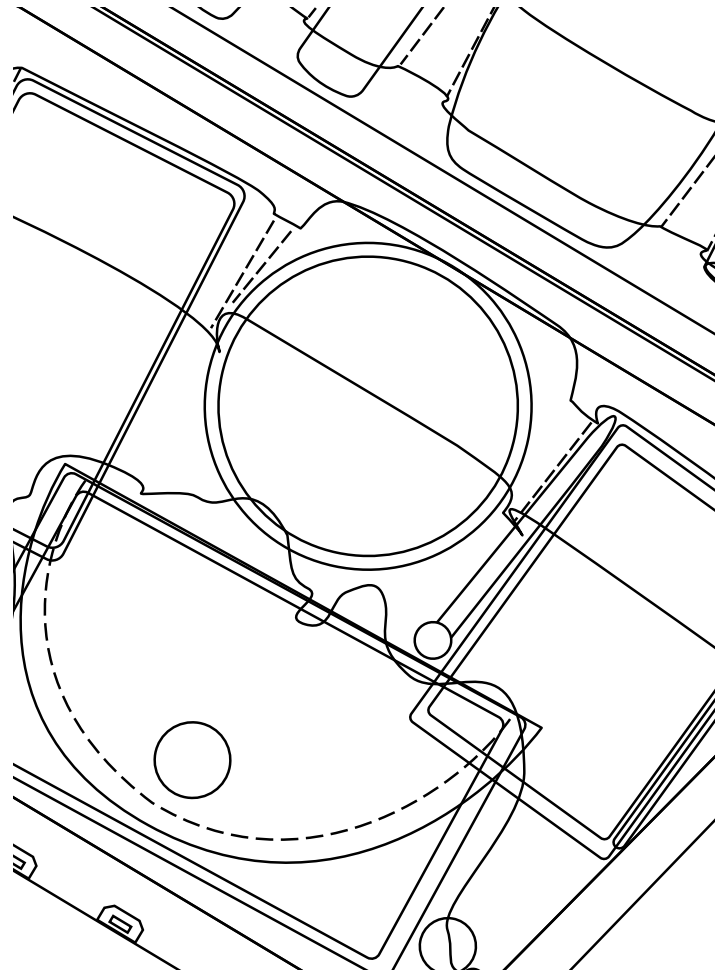


[MEM]



[ORIGIN FILE] TRAVEL BAG

618



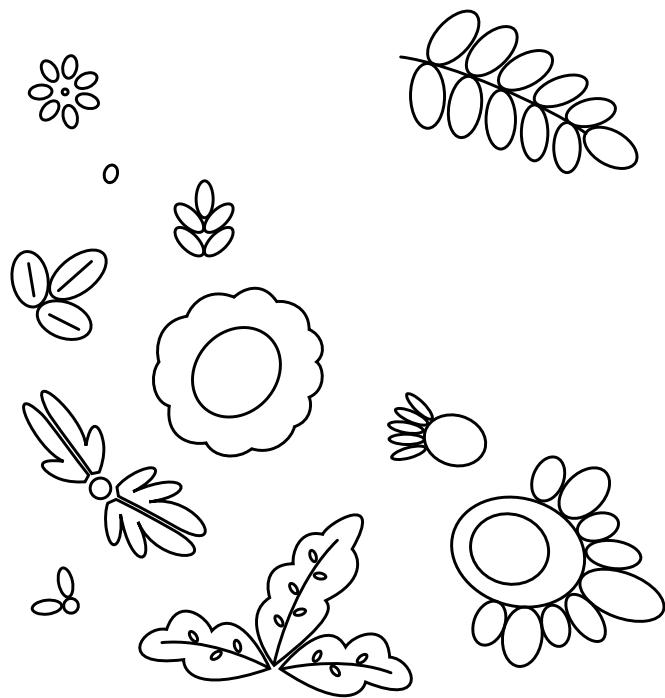
[DETAIL] VECTORISED OBJECT

619



[ORIGIN FILE] HANDKERCHIEF

620



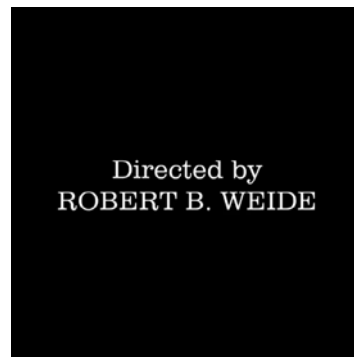
[DETAIL] BITS OF PATTERN

621

*// one option was not enough,
there always should be a "plan
b", so i made 2 posters.*

*// they didn't accept any of
our posters cause they are
tooo fine artsy.*

PAPER
+
FOLDING
+
FOIL



*// even though the brief was
boring i left a room for cra-
ziness for production...*

**№ 37.
" TREASURE
SEEKERS "**

-> you have a bunch
of paintings. pick one:

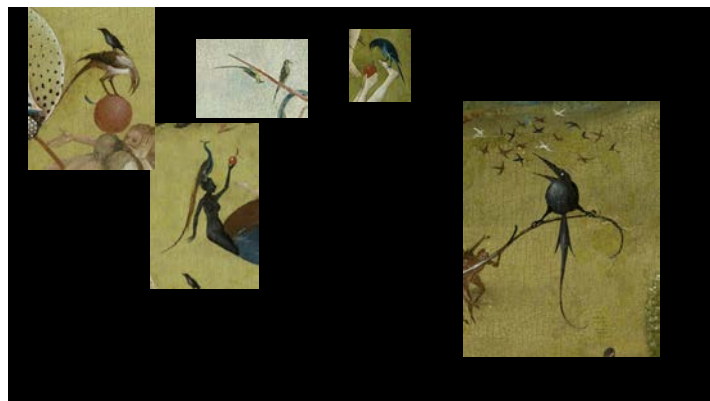
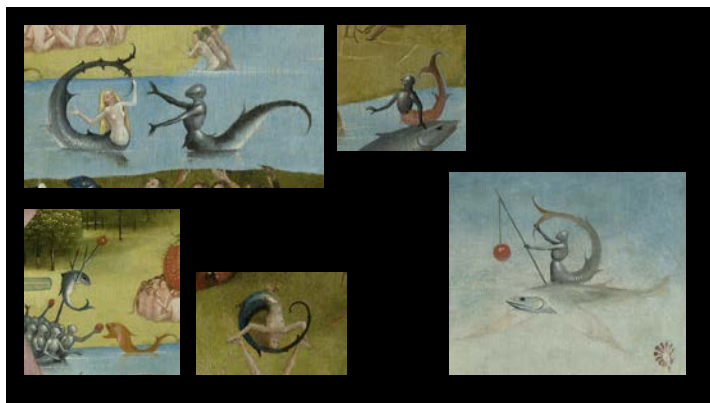
THE GARDEN OF EARTHLY DELIGHTS

-> find something
interesting there.

BIRDS

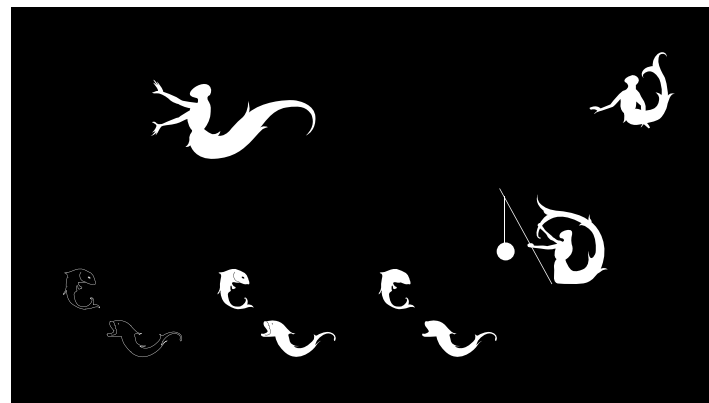
-> create a brand make
an identity for it.





img_01. " fish "

img_02. " birds "



img_04. " fish "

img_05. " birds "

// but what can i do? i needed
a reserch.

// i found the comedy gold!



JUST IMAGINE
THIS STORE!



*// no more details,
the author was dying
because of tight schedule.*

THE WORLD IS
NOT READY YET...

SO, HOW MANY
BIRDS ON THE
PICTURE?



**№ 38.
“ FINE ART GRADUA-
TION CATALOGUE ”**

-> propose a catalogue concept for fine art graduation exhibition. titled "tension"

if you will be chosen,
produce it:

250 COPIES

(at least)

45 000 RUB.

-> we are looking for good
enough quality paper and
colour printing.

180 RUB.
PER 1 COPY

-> good luck!

YEEEEAH!
ANOTHER
UNPAID JOB!



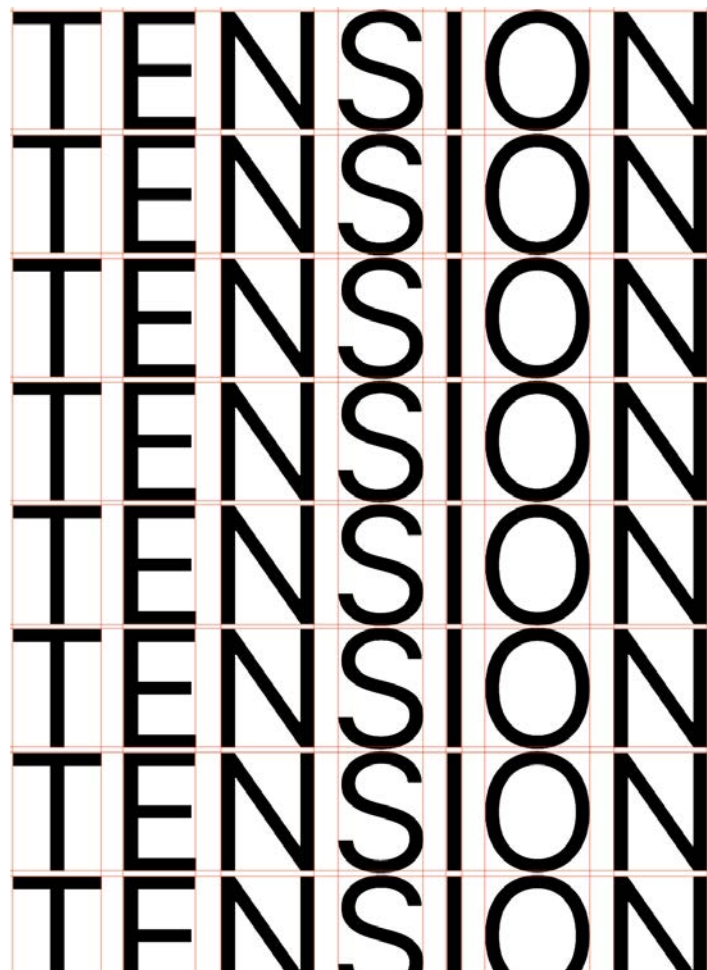
// the project where
the winner loses...
why? because 180 rub.
per 1 copy is impossible.

*// anyway, i tried to find
"tension". for a loong
period of time...*



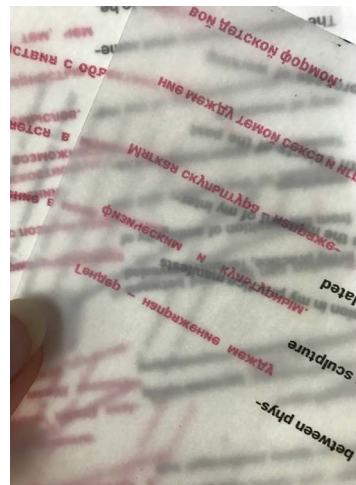
Variations of
falling

// there was a lot of attempts.

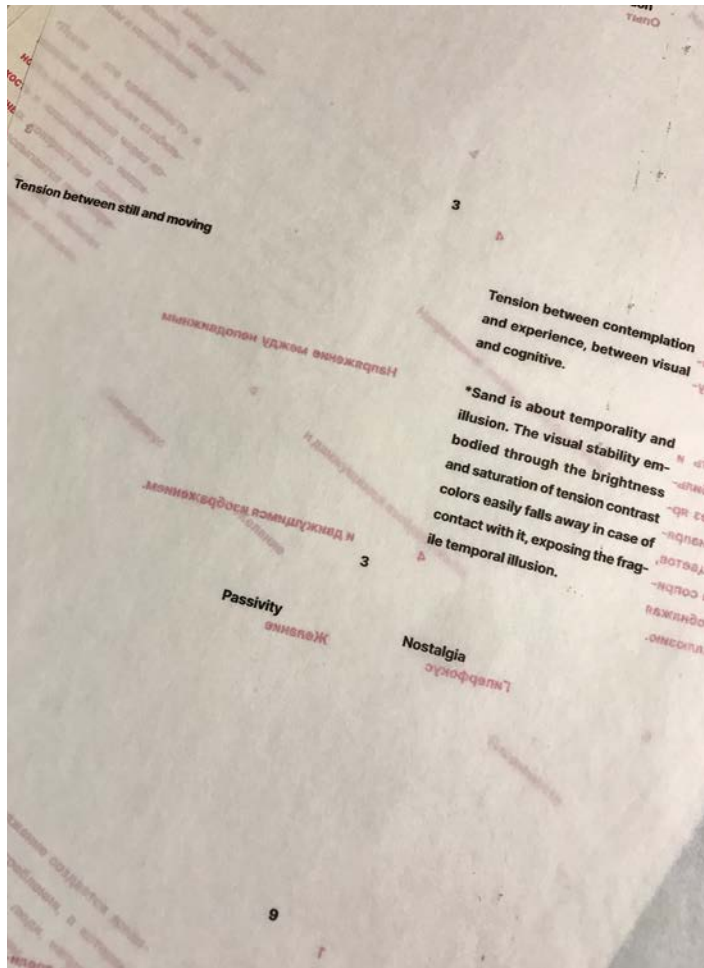


*// but what is tension if
it's objectless and exists
only between something?*

TENSION -
IS THE SPACE
IN BETWEEN
TWO THINGS



THAT'S HOW I MADE A PROTOTYPE



// turned out fine artists
liked it or mine was one
of the cheapest options.

MSK PRINT

1. НР-73.01 Брошюра на скобе
(цифровая печать)
Формат: 105 x 148 мм;

– Блок
Кол-во страниц в блоке: 8;
Печать: 4+4 (цветная
двусторонняя);;
Материал: мел. бумага матовая
115 г;
Биговка + фальцовка: 1 сгиб;
Сборка на скобу: Ручная
Кол-во. – 2250
Сумма – 115090.00 Р

– С добавлением кальки
Печать: 4+4 (двусторонняя
цветная);
Материал: Калька 200 г/м2;
Кол-во. – 2250
Сумма – 230236.00 Р

2. Обложка
Формат: 302 x 105 мм;
Печать: 4+4 (двусторонняя);
Материал: Картон 2-стор.
мелов. матовый 300 г;
Резка/вырубка: ГИЛЬОТИННАЯ
РЕЗКА;
Биговка + фальцовка ручная
(кол-во оп. / л.): 2
Кол-во. – 250
Сумма – 14328.00 Р

**230 236
RUB.**

REPUBLICA

Брошюра, формат А6 в
сложенном виде: 9 видов

Блок: 8 полос, печать 4+4,
материал Мелованная матовая
бумага 120 г/м2

Сверху обложка из кальки,
формат А7, печать 4+0,
материал калька 130 г/м2

Брошюровка: скоба
Упаковка в обложки А5
(мелованная бумага 300 гр. с
матовой ламинацией, печать
4+0), скрепление на резинку
(резинка заказчика)

Итого: 250 комплектов – 204
000 руб. с НДС (816 руб./
комплект)

**204 000
RUB.**

NEMAKULATURA

165 100 р без кальки
178 400 р с калькой

тираж 250 копий. в одной
копии 9 брошюр А6, обложка
А5, резинка

брошюра – А6 (105×148), 8
полос, бумага немелованная
100 гр (арена руж), скоба

обложка – А5, биговка,
немелованная бумага 300 гр
(сл графика 300 гр)

одна копия – 5400 р (без
кальки), 8200 р с калькой

**178 400
RUB.**



// so, the concept was cut.

– tracing paper – no
– insert cards – yes



// finally it's printed and exhibited.



final price: 49 300 rub.

Nº 39.
“ DYNAMIC
LETTERFORMS ”

-> hunt for some
meaningful phrases.

"THE CLOCK
IS RUNNING"

"LET'S KILL
THIS GUY"

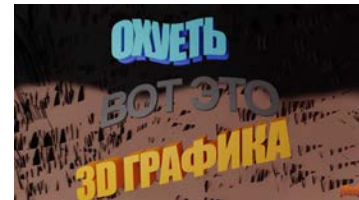
"I CAN NOT!"

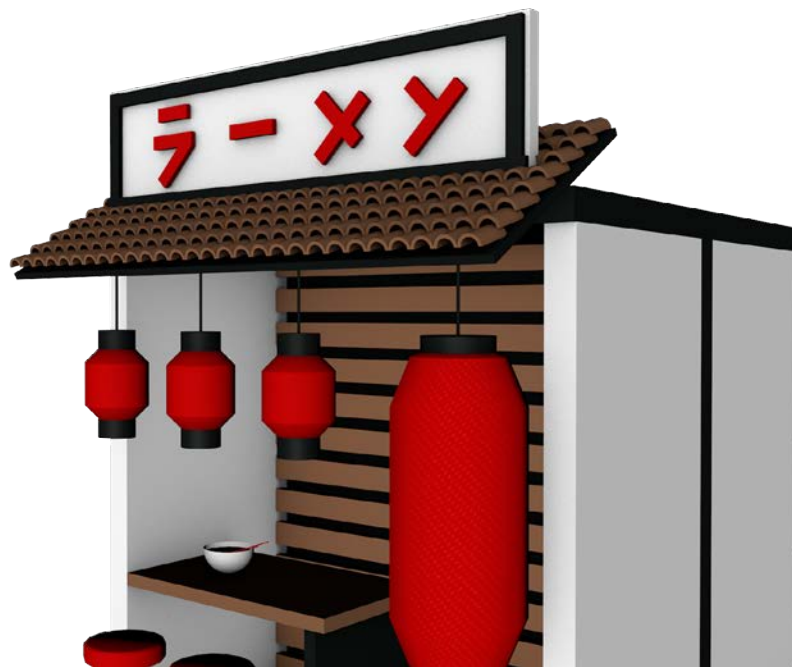
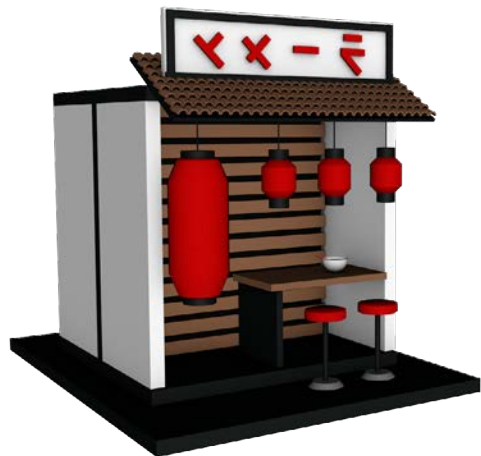
-> illustrate their meaning
in 3 ways:

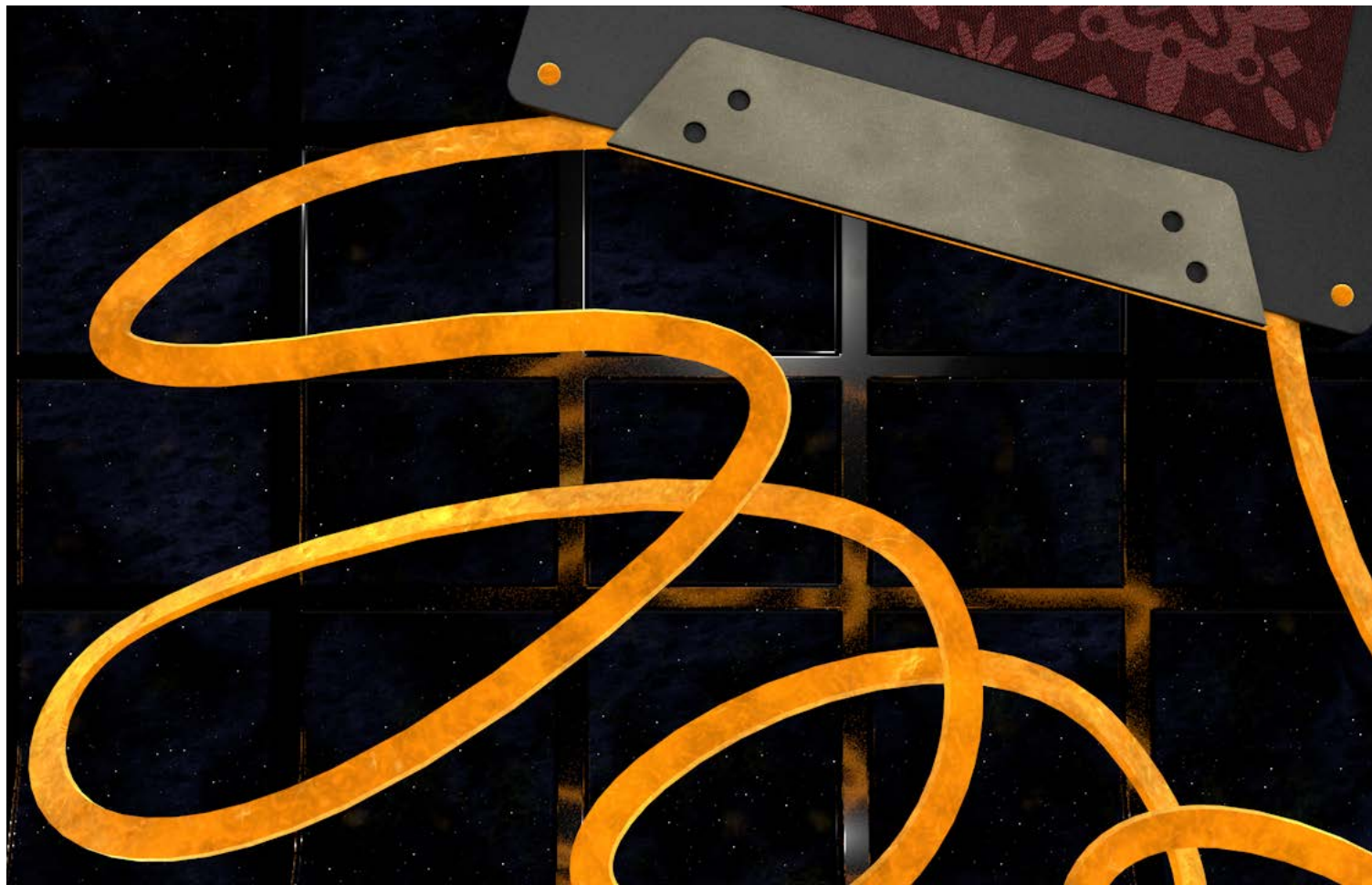
- # 1 – 3D-based media
- # 2 – analog media
- # 3 – media of your choice

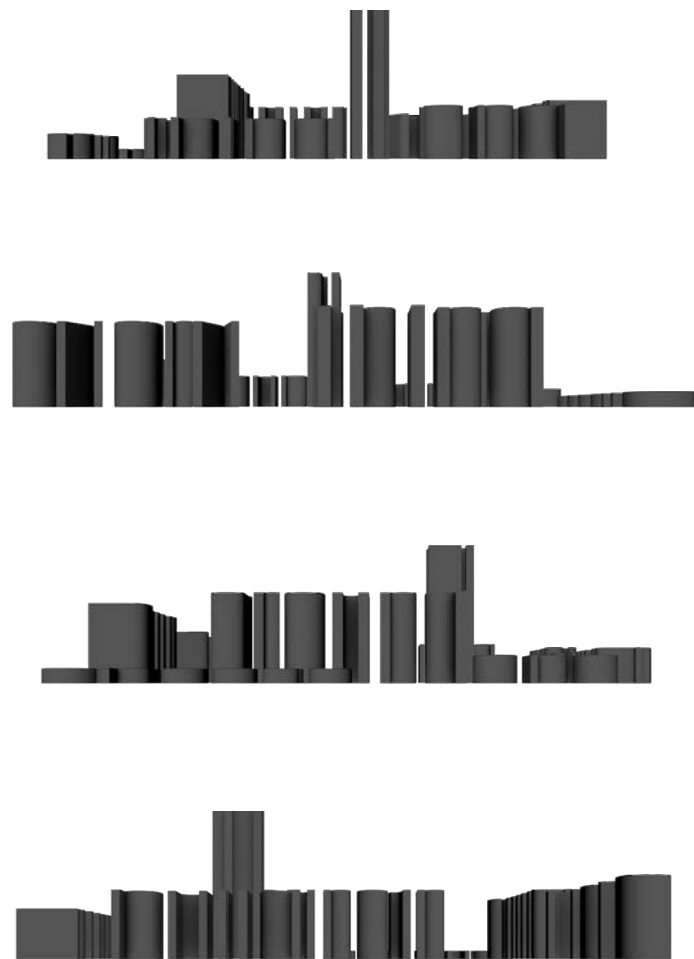
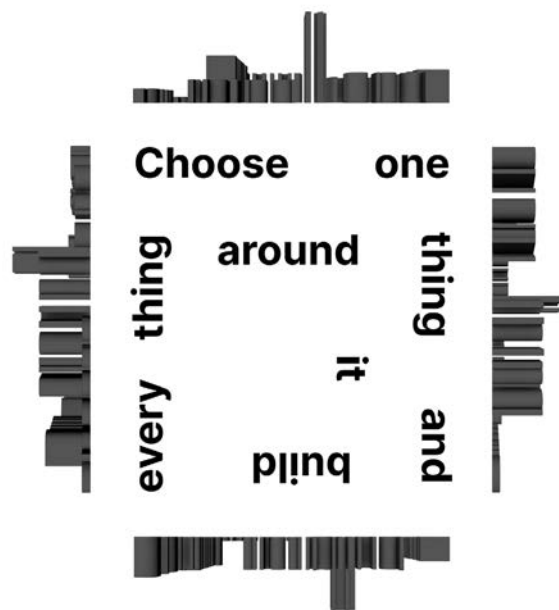
// this time we were learning
to do 3d in cinema 4d.

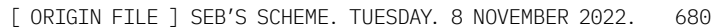
or how i prefer to call it:

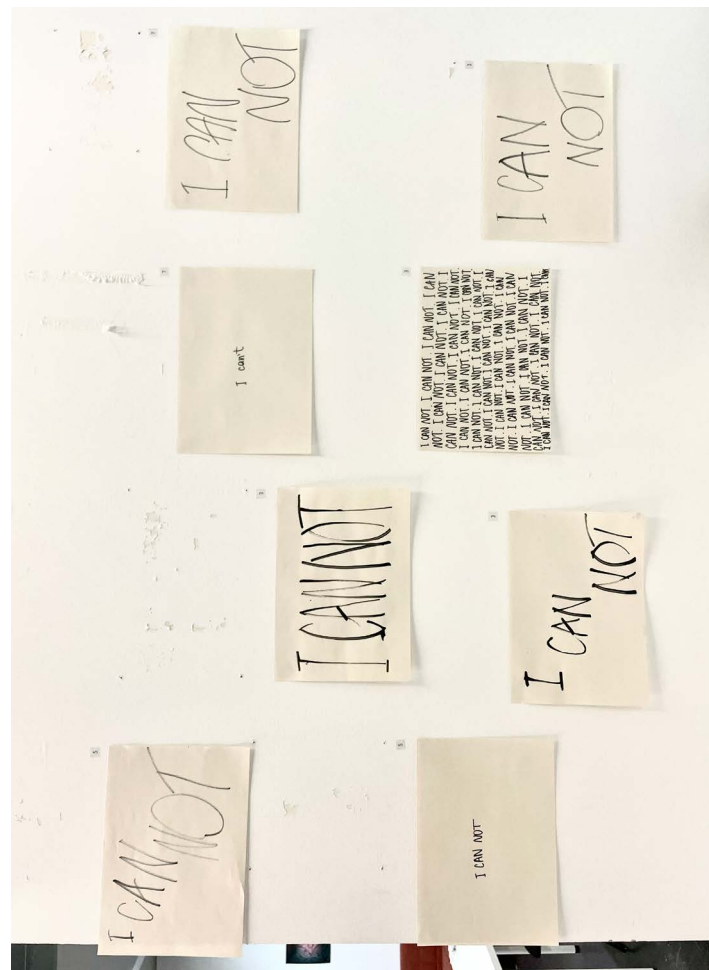
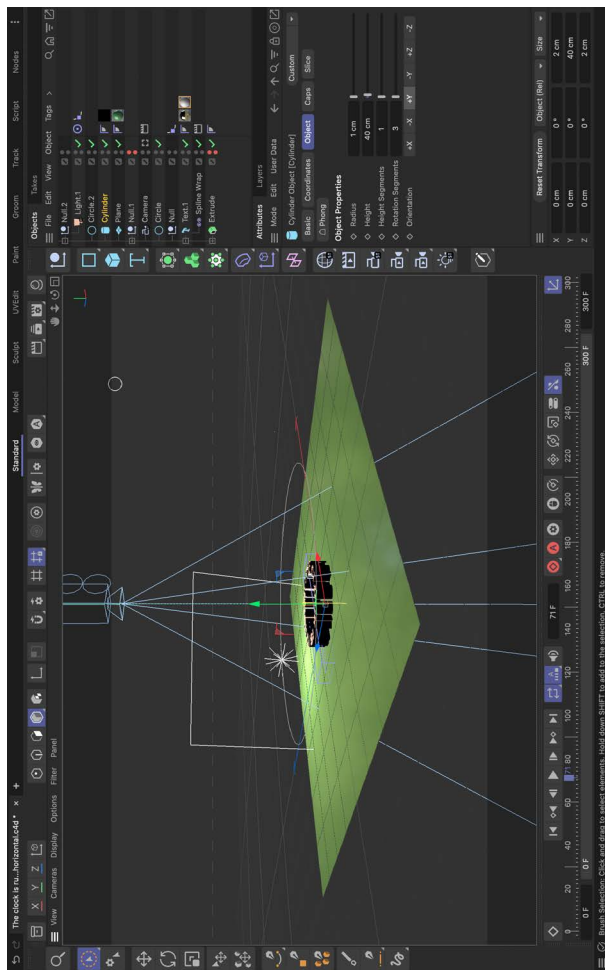












3. What is a typographic outcome?

A typographic project outcome refers to the final result or product of a typographic design project. This could include printed materials such as posters, flyers, brochures, or digital designs such as website layouts, social media graphics, or digital advertisements. It can take a form of a packaging, graffiti, or a birthday balloon — as long as the format suits the idea.

General form — A1 poster, presented in a digital mockup, or printed in actual size. Many ideas may exist in many other forms, that suit the message better. Do not be a slave of a page, feel free to explore all the available methods of text reproduction and presentation.

OUTCOME #1 — 3D-based media

this must be an outcome, which text was visualized by any of the 3D software methods.

with this outcome, you are not allowed to use pre-made fonts, as they will be rejected.

OUTCOME #2 — analog media

this must be an outcome, in which typography was visualized in real life, or constructed using real-life objects.

you can use pre-made fonts, if your idea requires so.

OUTCOME #3 — media of your choice

this must be an outcome, in which typography was visualized in the media of your choice. it can take many forms: digital type design, 3d, or analog media

you can use pre-made fonts, if your idea requires so

WEEKLY TESTS (x5)

five outcomes

that may include:
standalone designs,
workshop developments,
tests, tryouts

RESEARCH & DEVELOPMENT

documentation/evidence of
research, drafts, prototyping,
and other interim stages in the
development should exist in a form of a short
sketchbook/PDF presentation/booklet

// i took the brief and made an outcome with it.



// yeah, technically it was a statment, but so my mental state in the end of this year.

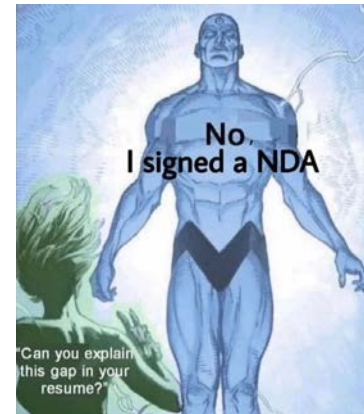
№ 40.
INTERNSHIP “ ENDY ”

-> get an internship
at a real company.

ENDY

-> duration: one month.

*// will i show what
was i doing there?*



```
> node_export: complete.....
```

```
projects.....: 14.....
```

```
pages.....: 692.....
```

```
linked_node..: [ OUTPUT ]
```

```
linked_module: / MEMORY.....
```

```
> access.....: extended notes
```

```
memory_type..: digital.....
```



```
// scan to view full process.  
it may take a while.
```